

NoteZ That Make \$ense

App \$ NoteZ

BoSS AppZ WorkShop Handbook

issue no. 43

arranged by Brandon Poole Sr



Features:

**Application Development
ProductZ**

Apple App Store Registration

**Non Disclosure
Agreements, plus more**

BOSSAPPZ.COM

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About

BoSS AppZ are web and mobile applications built for the BoSS on the go! To scale an effective business it is important to have good applications for your customers' to utilize. According to **Bloomberg Business News**, applications are expected to generate over \$935 billion in revenue by 2023.



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BoSS AppZ - Creator



BRANDON POOLE SR

Brandon Poole Sr also known as 'TaNK' is a full stack application developer with over 20 years experience as a professional application developer. He was born and raised in Atlanta Ga and graduated with a Computer Information Systems degree from Fort Valley State University (FVSU).



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BoSS AppZ - Creator



BRANDON POOLE SR

About TaNK

- Started using computers at 13
- Self taught using Windows, Linux Website and Mobile Application Development.
- Graduated From Fort Valley State Univ 2006, CIS Degree.
- Sold social networking (facebook type) site in 2006.
- Tech Dev at Home Depot, Houston Oil Facility, CDC and others.



Crunk Friends is the place for meeting new people, connecting with friends, and sharing ideas!

- Meet new people
- Browse photos
- Create your FREE profile
- Invite your friends
- Find old friends



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BRANDON POOLE SR

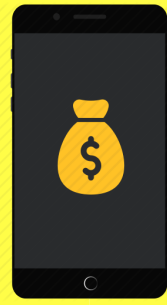
The Colonial Pipeline normally carries nearly 100 million gallons a day, traversing about 2,500 miles to 267 marketing terminals across the East and Southeast.



Source: The Washington Post

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BoSS AppZ - Co Founder, Creative
Director



MONTAVIOUS WRIGHT



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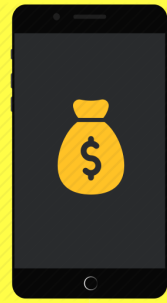
OVERVIEW

The BoSS AppZ WorkShop Handbook provides you with detailed information pertaining to the development of your application. It contains the development tools used, tasks, product registration information and time schedules used to complete your application.

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APPLICATION DEVELOPMENT PRODUCTZ



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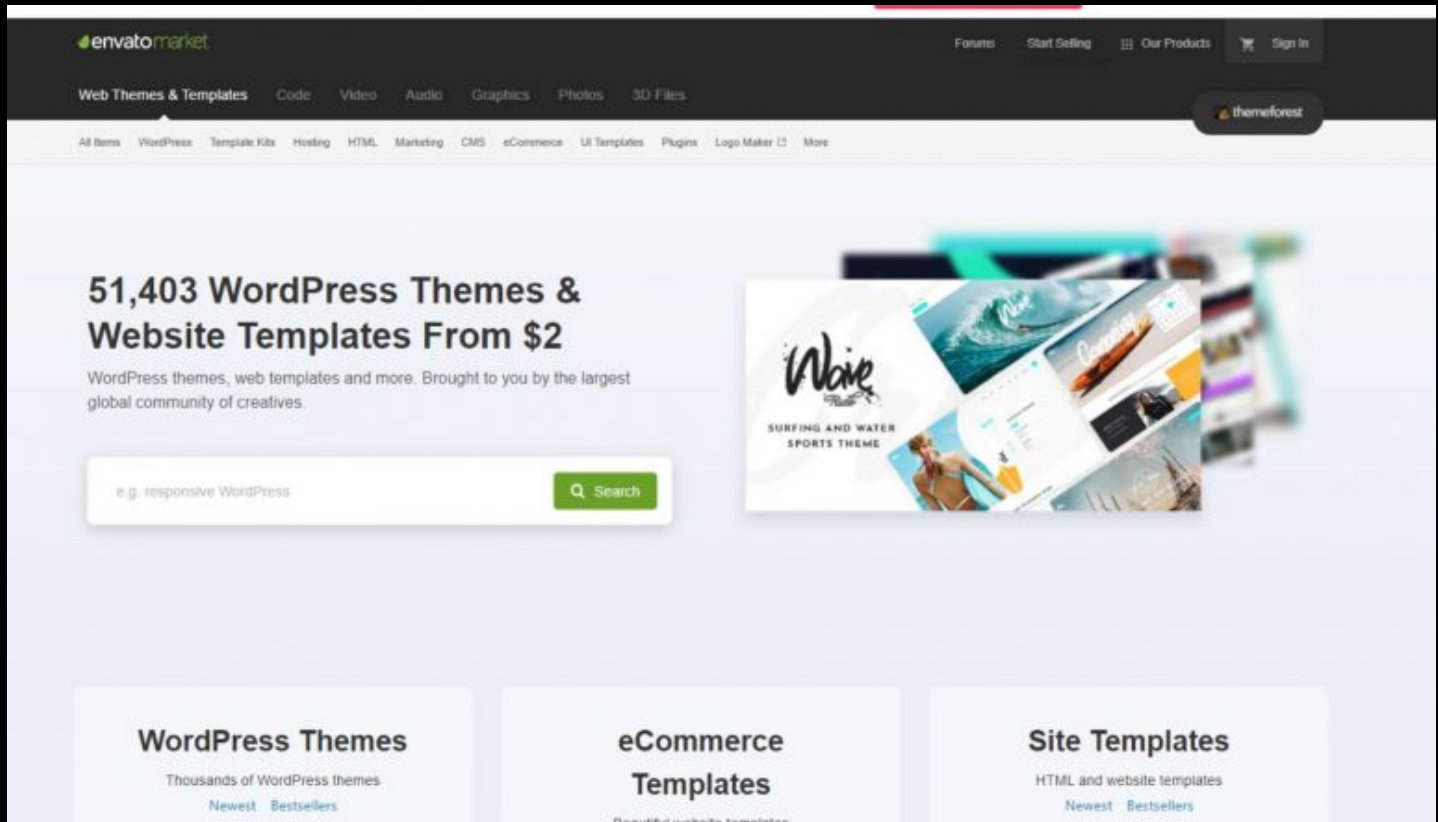
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THEME FOREST TEMPLATE

Your application look and feel also known as the template will come from ThemeForest.net. At ThemeForest you can buy and sell HTML templates as well as themes for popular CMS products like WordPress, Joomla and Drupal. Instead of using any of those CMS products we have our own called the BiZ9 Framework. The templates are priced based on the complexity, quality and use of the file. The site is home to a huge community of web designers and developers and is the biggest marketplace of its kind.



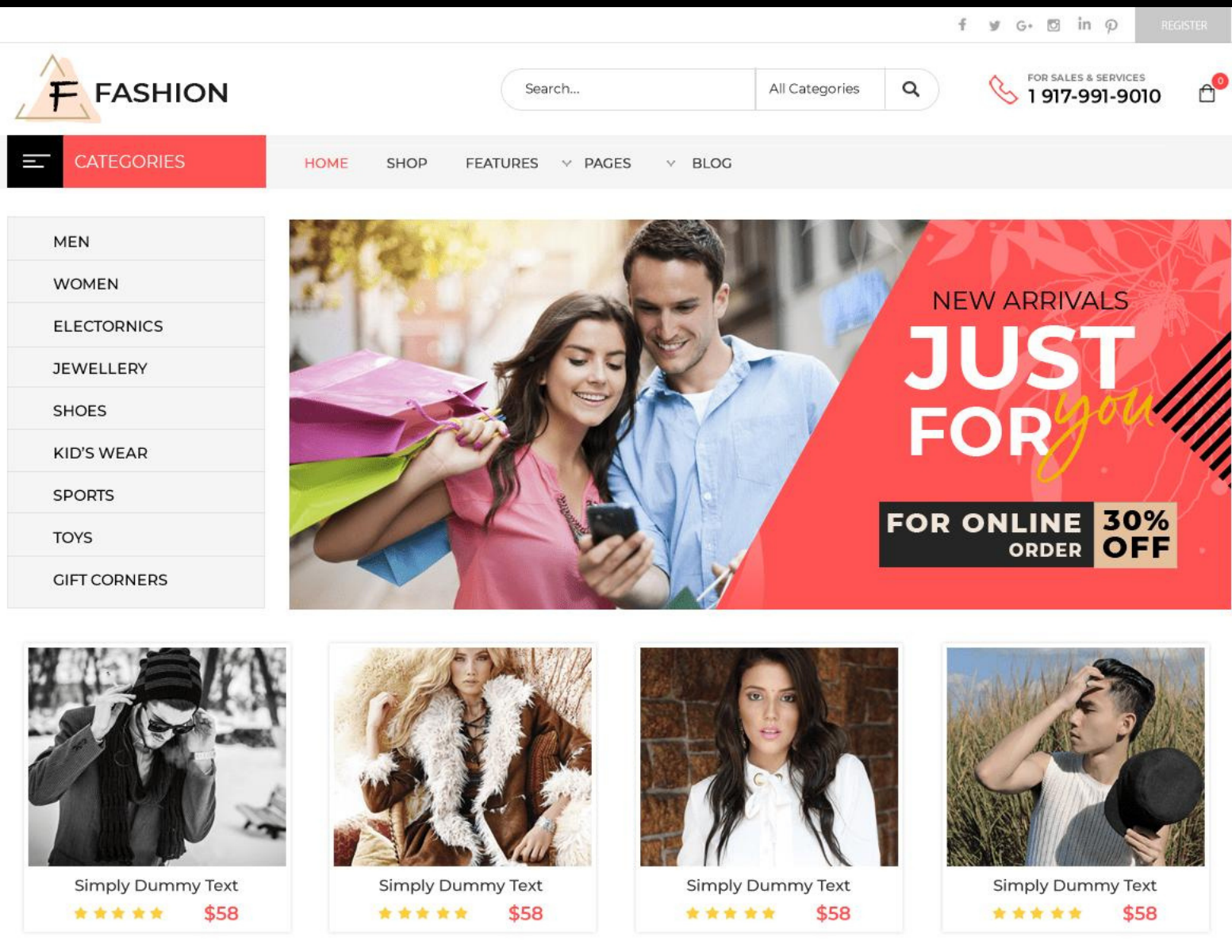
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THEME FOREST TEMPLATE



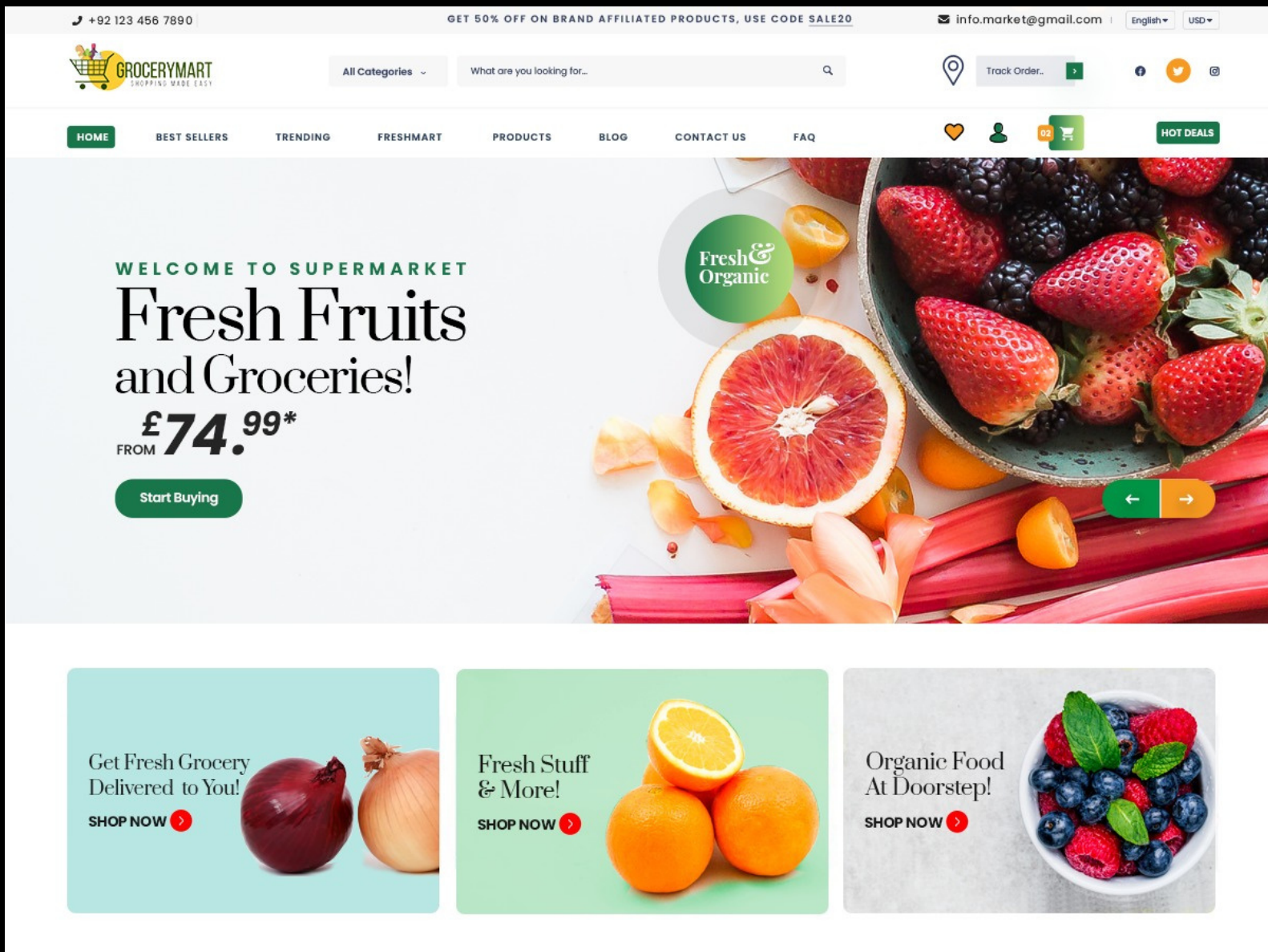
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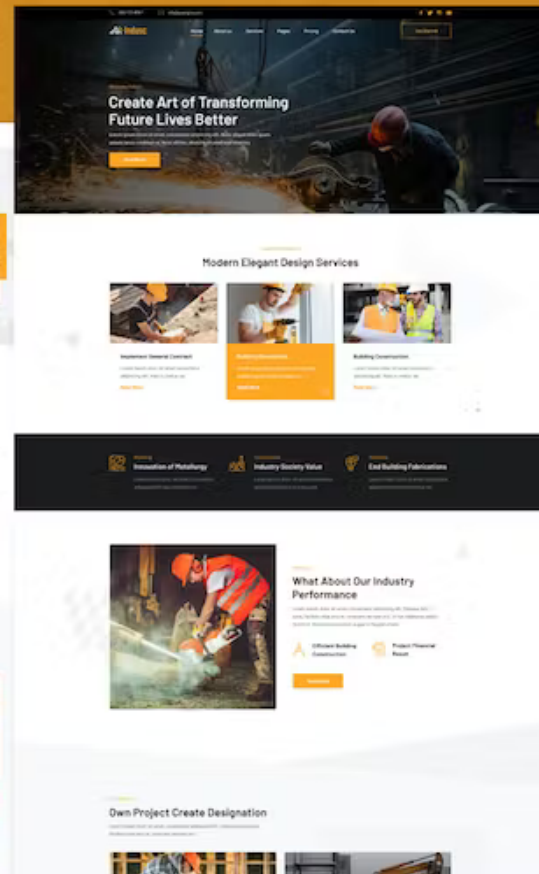
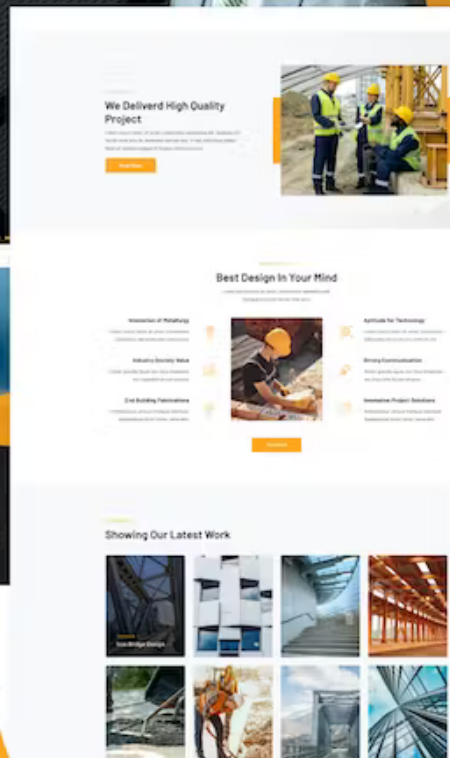
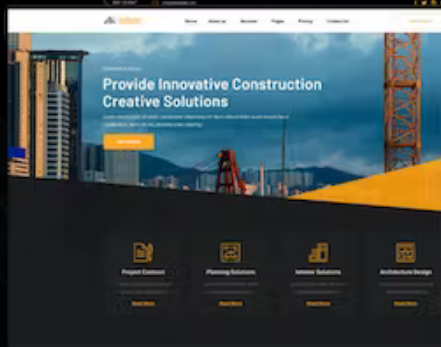
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THEME FOREST TEMPLATE



Construction & Industrial
Template Kit



3

Home Page
Templates

8

Inner Page
Templates

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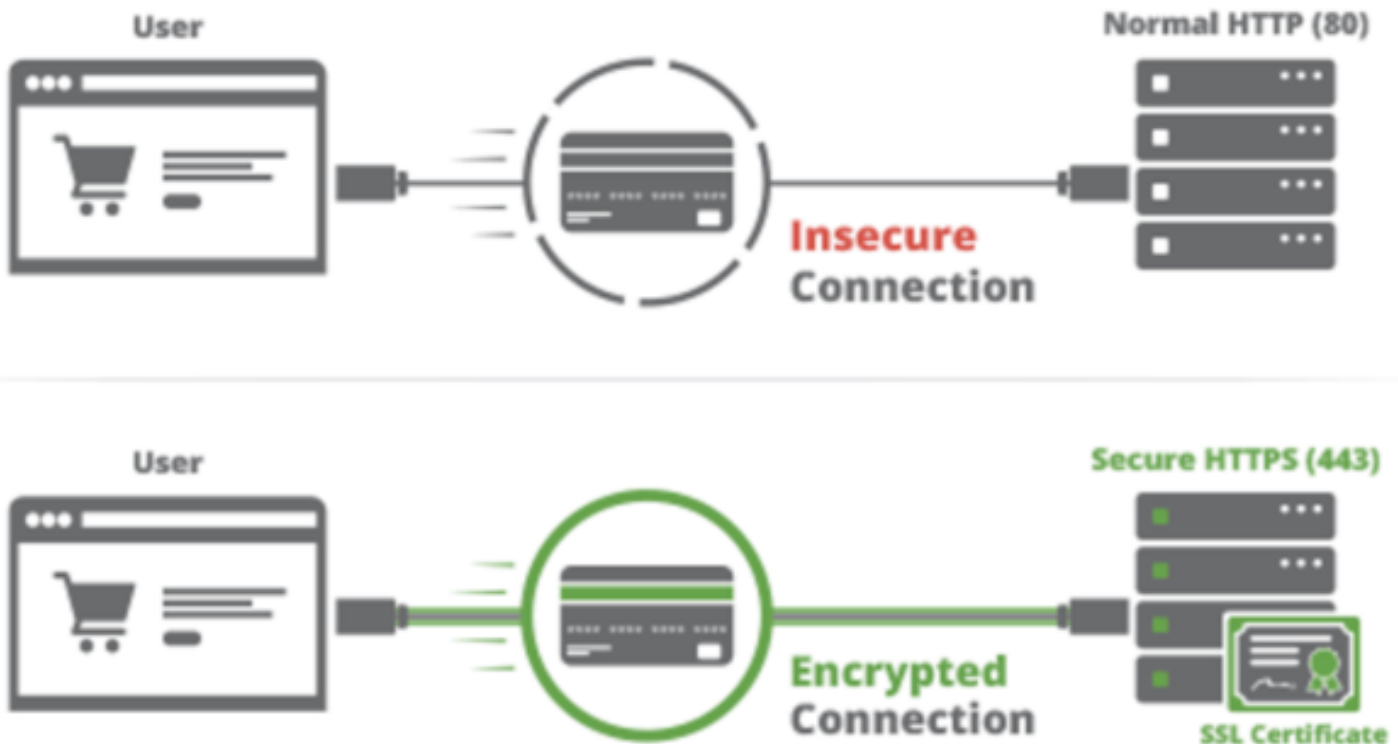
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HTTPS DATA SECURITY

HTTPS provides encryption for sensitive data in transit and authentication using SSL/TLS certificates to establish the identity of your site and secure connections between browsers and applications and your site.

HTTP VS HTTPS



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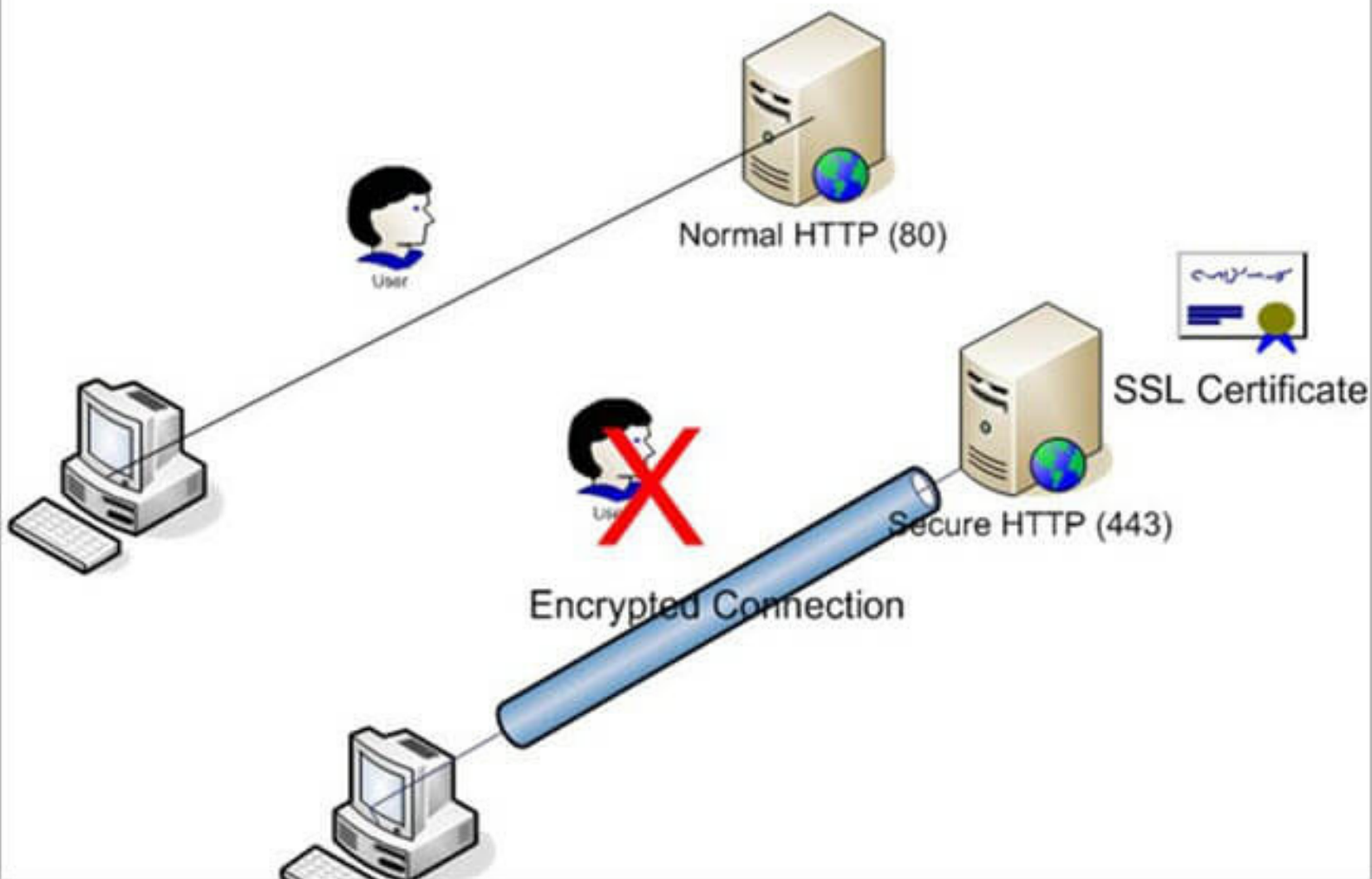
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HTTPS DATA SECURITY

HTTP vs HTTPS



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HTTPS DATA SECURITY

Production Site:



yourdomain.com

Staging Site:



staging.yourdomain.com

Staging to Production

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[illegible]

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SEO SEARCH ENGINE WEBSITE APPLICATION META TAGS



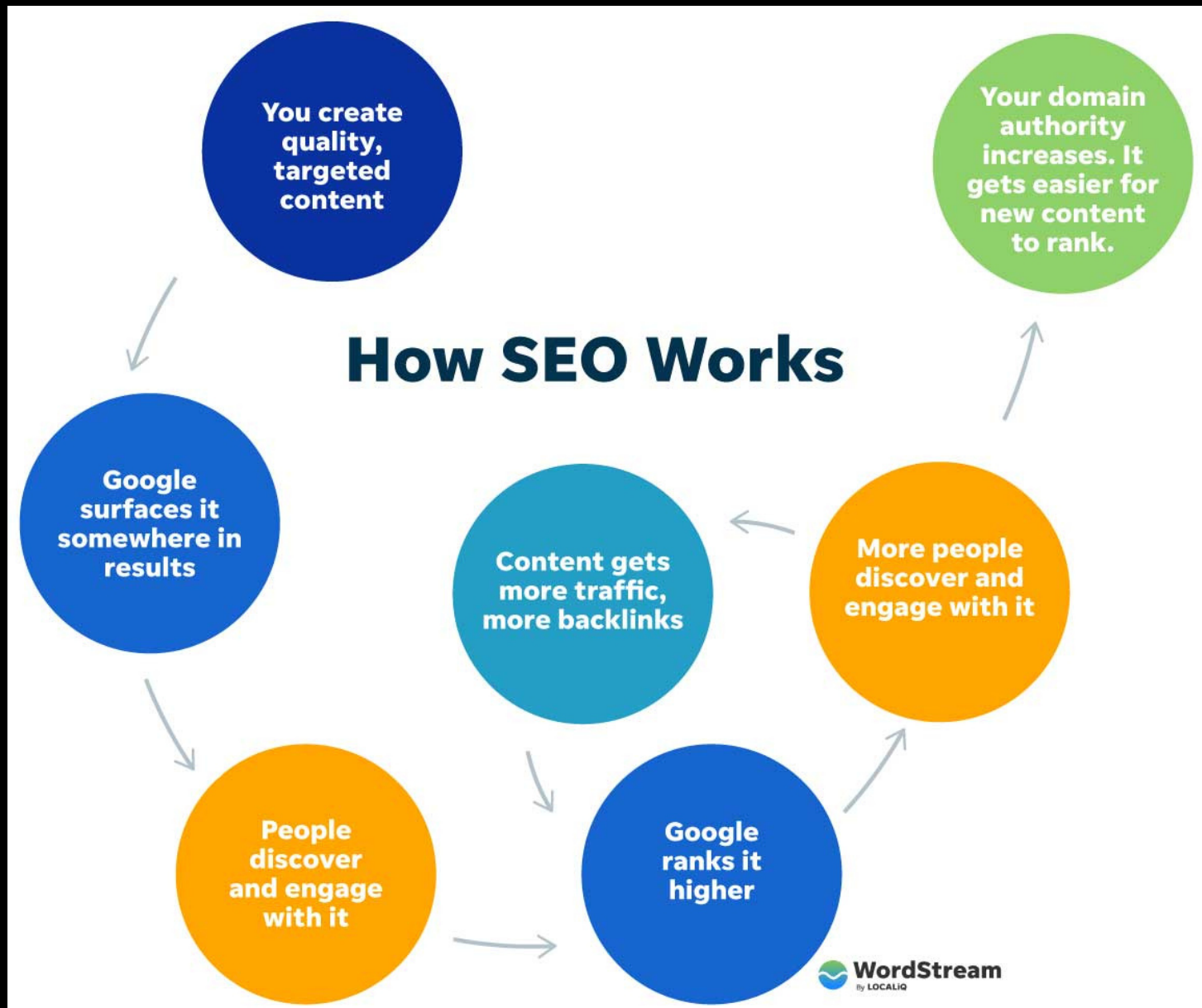
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SEO SEARCH ENGINE WEBSITE APPLICATION META TAGS



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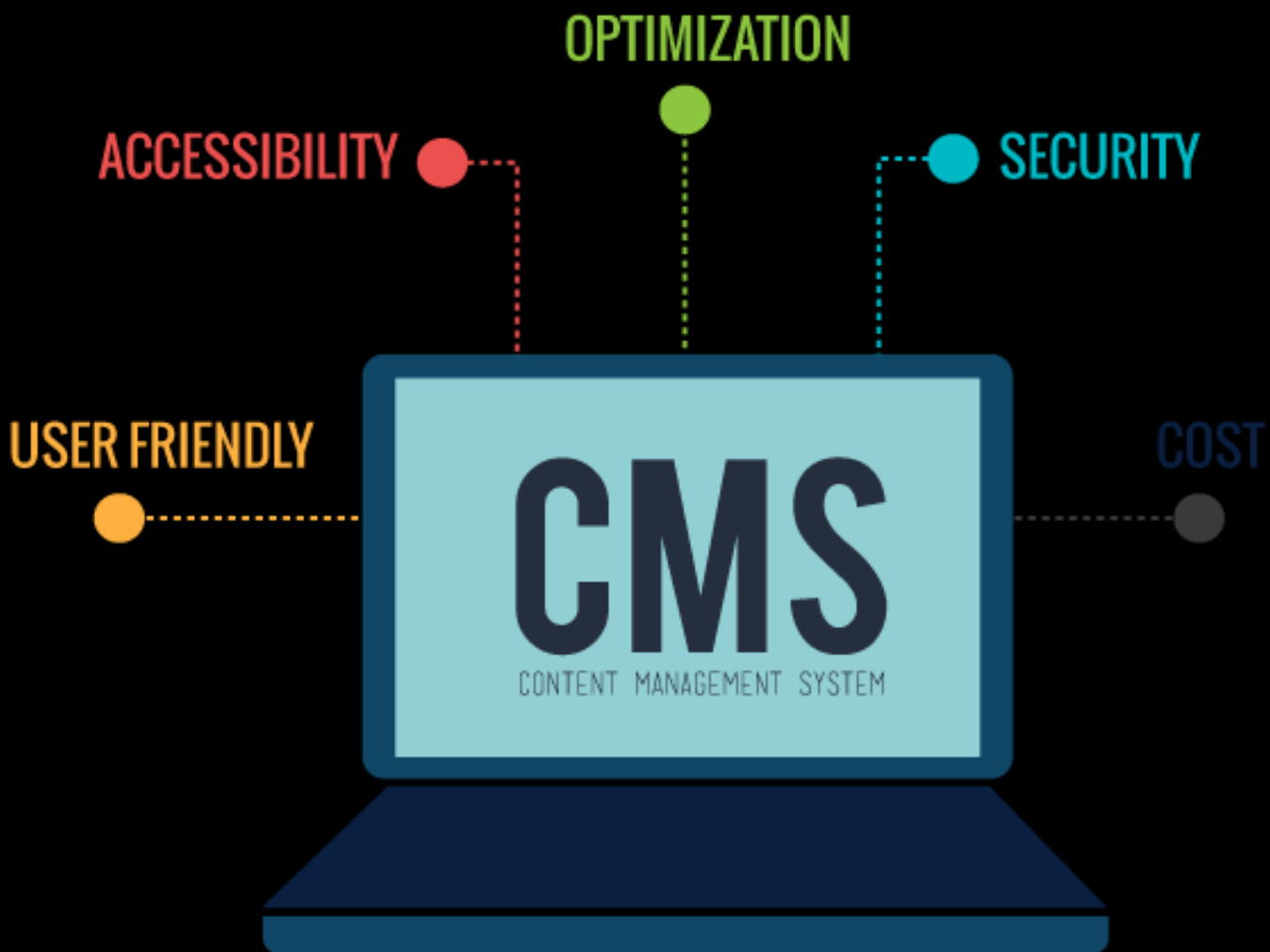
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CONTENT MANAGEMENT SYSTEM

A Content Management System is a software application that allows users to collaborate in the creation, editing, and production of digital content: web pages, blog posts, etc.



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CONTENT MANAGEMENT SYSTEM



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CONTENT MANAGEMENT SYSTEM



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GOOGLE ANALYTICS

Google Analytics is a web analytics tool offered by Google to help you analyze your website traffic. ... Google Analytics is a free tool that can help you track your digital marketing effectiveness. That's why over 50 million websites around the world use Google Analytics.



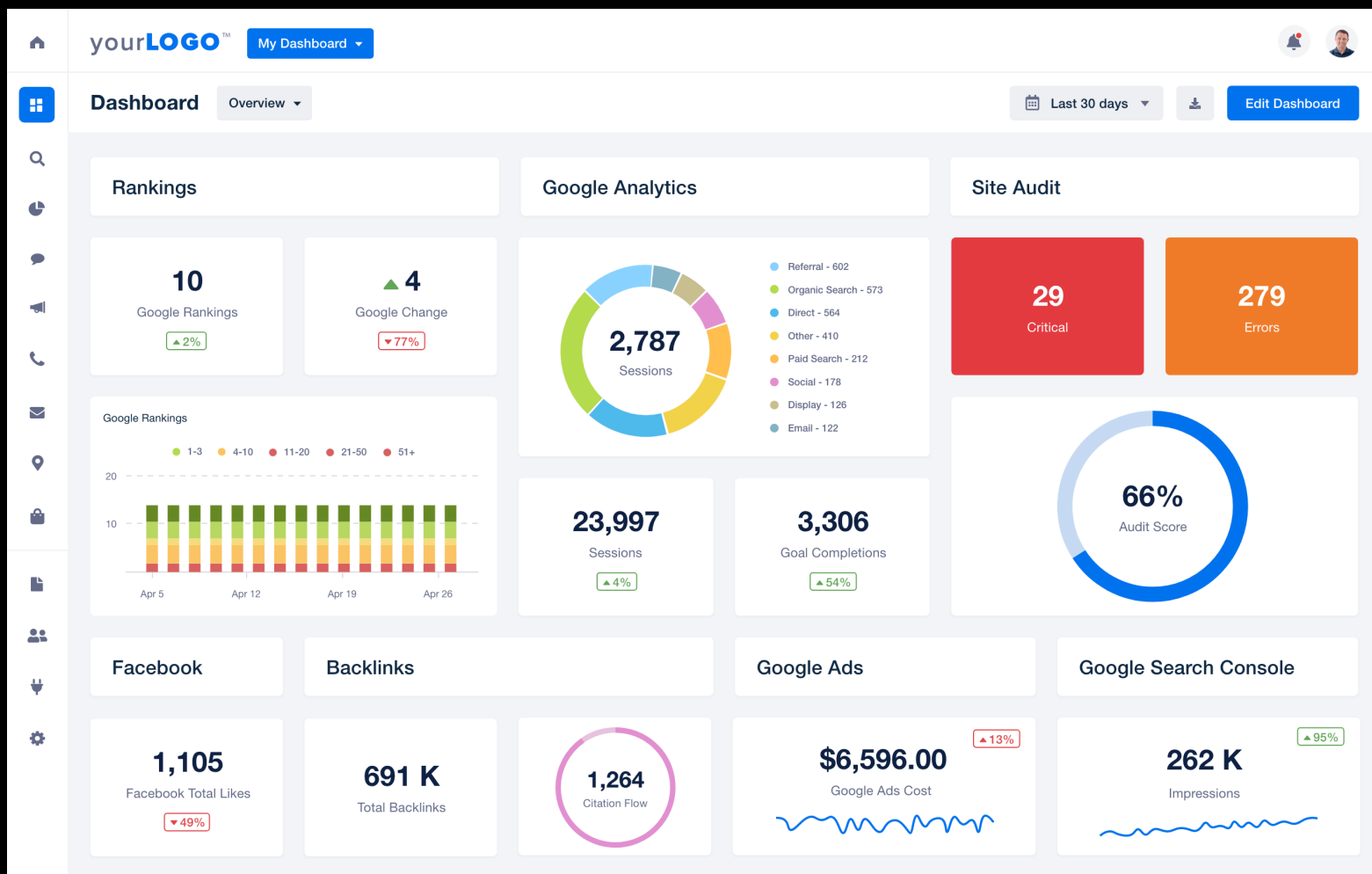
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GOOGLE ANALYTICS



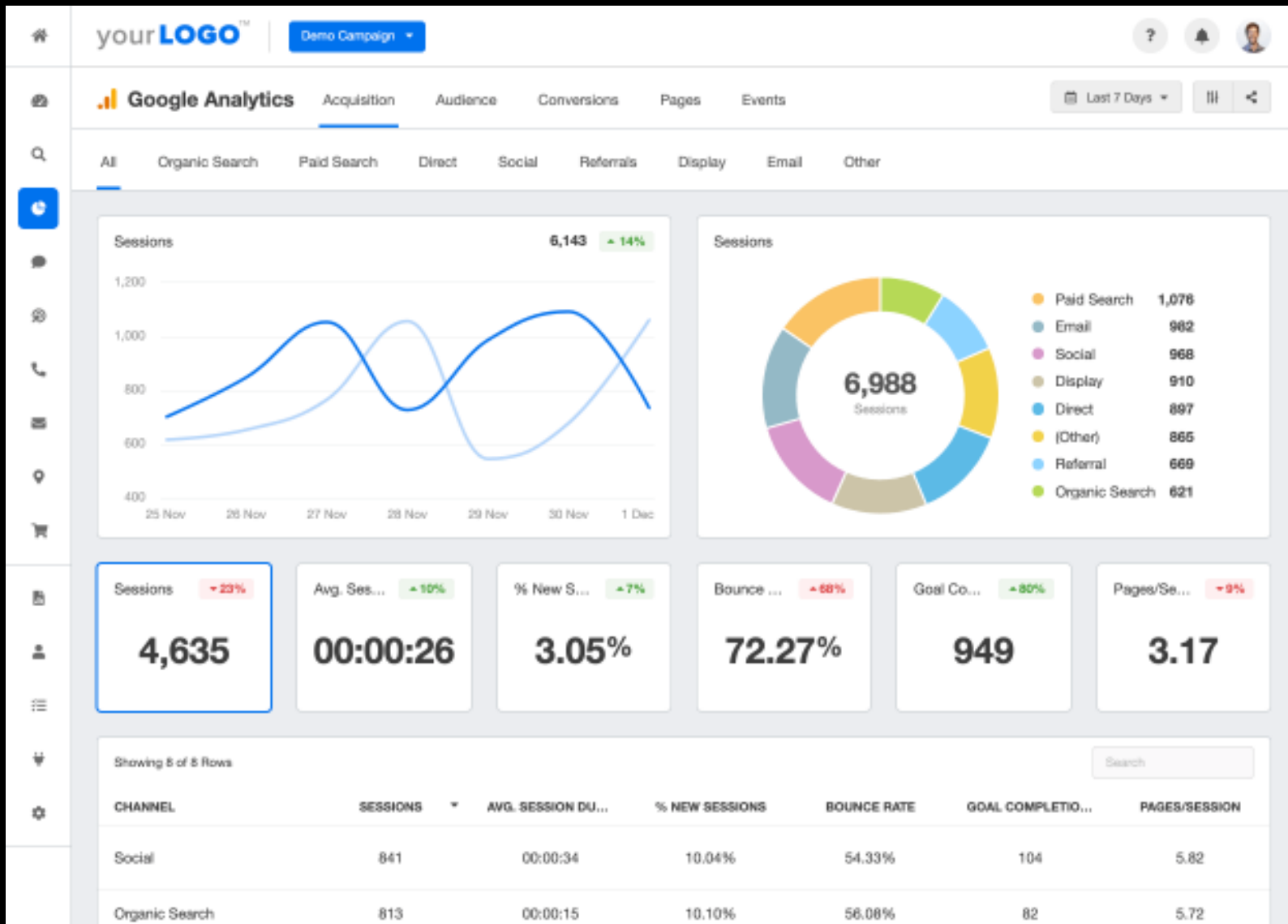
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GOOGLE ANALYTICS



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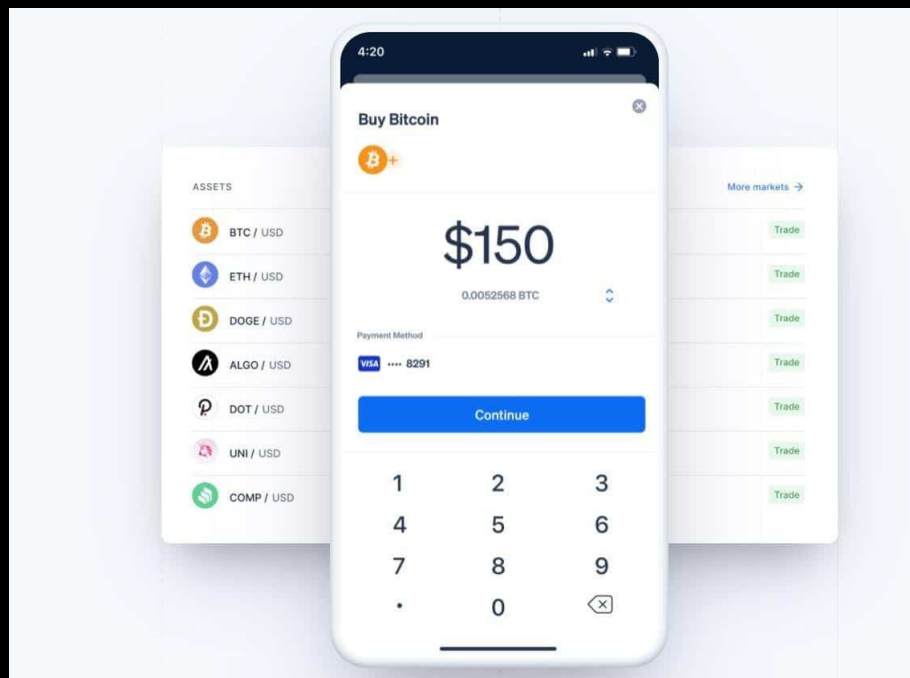
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STRIPE APPLICATION INTEGRATION

The Stripe API allows developers to access the functionality of Stripe. Stripe is a service that allows users to accept payments online, specifically developers. With the Stripe application, users can keep track of payments, search past payments, create recurring charges, and keep track of customers.



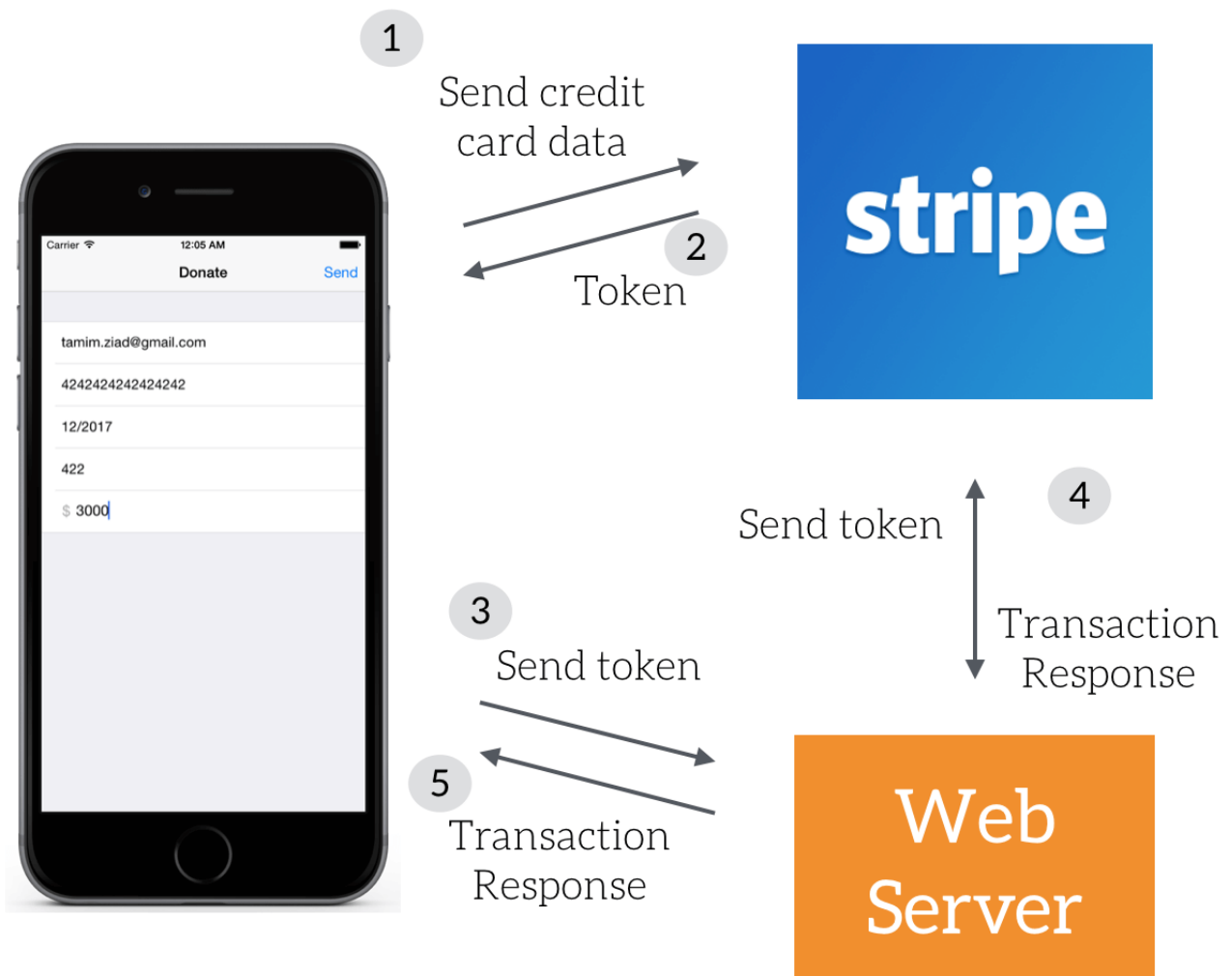
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STRIPE APPLICATION INTEGRATION



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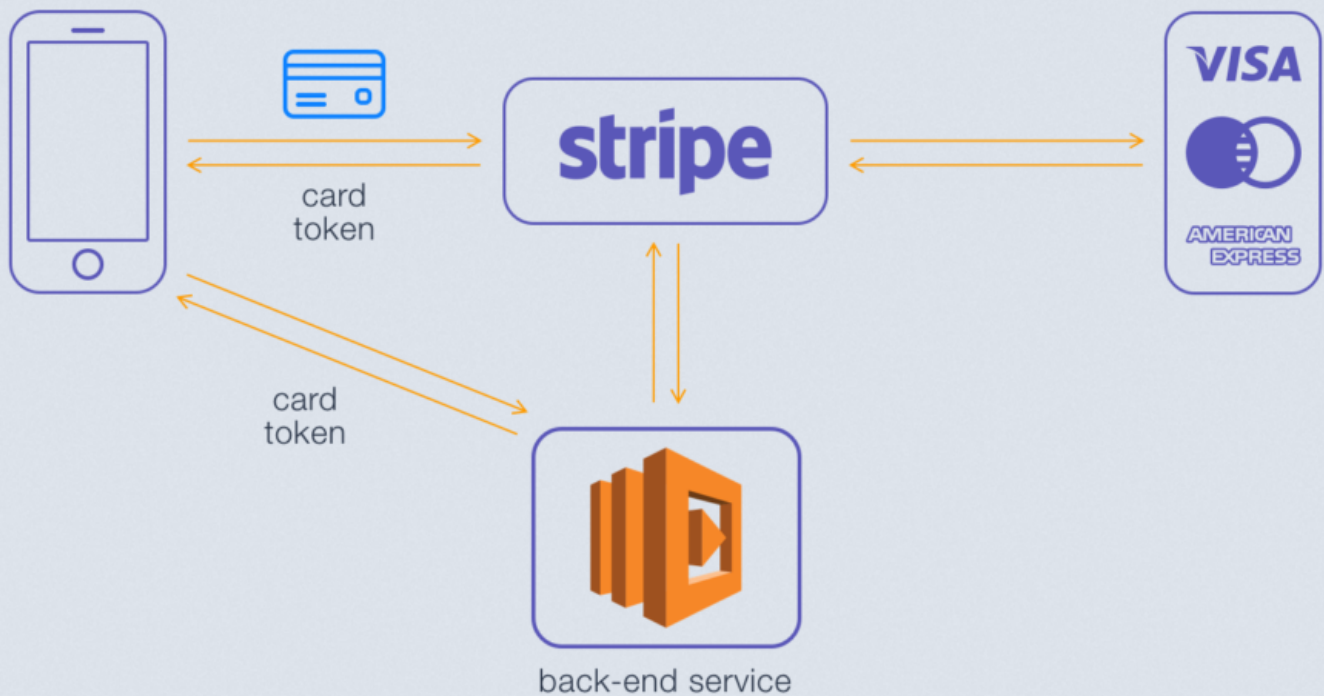
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STRIPE APPLICATION INTEGRATION

Stripe payment scheme



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DEDICATED HOSTING

Bo\$\$ AppZ are hosted on Amazon Web Services (AWS). AWS provides a wide selection of server types optimized to fit different use cases. Server types comprise varying combinations of CPU, memory, storage, and networking capacity and give you the flexibility to choose the appropriate mix of resources for your applications.



Dedicated Hosting



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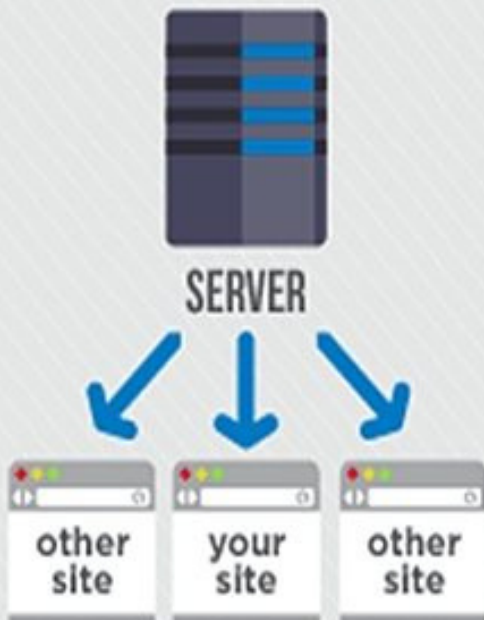
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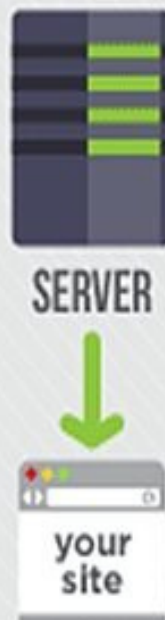
DEDICATED HOSTING

✓ DIFFERENT TYPES OF WEB HOSTING

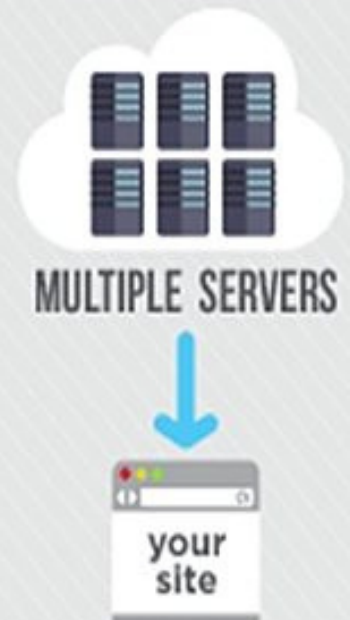
SHARED HOSTING



DEDICATED HOSTING



VPS HOSTING



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DEDICATED HOSTING

Dedicated Server



Shared Hosting



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GOOGLE PLAY REGISTRATION

Join the Google Play Developer Program to reach customers around the world on the Google Play for Android devices. Membership includes all the tools, resources, and support you need to develop and distribute apps, including access to beta software, app services, testing tools, app analytics, and more.



Google Play



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GOOGLE PLAY REGISTRATION

The screenshot shows the Google Play Console website. The top navigation bar includes links for developers, Platform, Android Studio, Google Play (selected), Jetpack, Kotlin, Docs, and Games. Below this is a search bar and language selection (English). The main content area features a large heading "Google Play Console" and a paragraph: "Publish your apps and games with the Google Play Console and grow your business on Google Play. Benefit from features that help you improve your app's quality, engage your audience, earn revenue, and more." Below the text are "Sign in" and "Learn More" buttons. To the right, there is a video player showing a "Welcome to Google Play Console" video. Below the video, a dashboard is visible with two line charts: "New users acquired" (4.2M, +1.7% vs previous period) and "User loss" (+1.7% vs previous period). The dashboard also includes a "Last 30 days" filter and an "Explore" link.

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GOOGLE PLAY REGISTRATION

Google play Developer Console

Yap Wen Jun (Malaysia) | wenjun1024@gmail.com | Sign out

ALL APPLICATIONS + Add new application

Filter

Page 1 of 1

APP NAME	PRICE	CURRENT / TOTAL INSTALLS	AVG. RATING / TOTAL #	CRASHES & ANRS	LAST UPDATE	STATUS
[App Icon]	Free	204 / 11,732	★ 3.40 / 62	1	Jul 11, 2010	Published
[App Icon]	Free	10,185 / 32,899	★ 4.46 / 390	—	Nov 22, 2012	Published
[App Icon]	Free	112 / 819	★ 4.20 / 5	—	Jun 14, 2011	Published
[App Icon]	Free	197 / 1,114	★ 4.80 / 5	—	Feb 10, 2013	Published
[App Icon]	Free	275 / 5,794	★ 3.39 / 26	1	Oct 31, 2010	Published
[App Icon]	Free	1,031 / 23,020	★ 2.23 / 166	2	Feb 4, 2012	Published
[App Icon]	Free	319 / 2,808	★ 3.50 / 4	2	Jul 26, 2014	Published

https://play.google.com/apps/publish/?dev_acc=15307205993278102372#MarketListingPlace=p-my.codeandroid.trafik

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APPLE APP STORE REGISTRATION

Join the Apple Developer Program to reach customers around the world on the App Store for iPhone, iPad, Mac, Apple Watch, and Apple TV. Membership includes all the tools, resources, and support you need to develop and distribute apps, including access to beta software, app services, testing tools, app analytics, and more.



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APPLE APP STORE REGISTRATION

Apple Developer

Discover

Design

Develop

Distribute

Support

Account



Xcode



Swift



TestFlight



Documentation



Videos



Downloads

Develop

Bring Your Ideas to Life

With the power of Xcode, the ease of Swift, and the revolutionary features of cutting-edge Apple technologies, you have the freedom to create your most innovative apps ever.



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APPLE APP STORE REGISTRATION

iOS Developer Program

The fastest path from code to customer.

Enroll now

\$99/year



1. Develop

Develop your application with the iOS SDK and a wealth of technical resources in the iOS Dev Center.

[Learn more >](#)



2. Test

Test and debug your code on iPad, iPhone and iPod touch to finalize your applications.

[Learn more >](#)



3. Distribute

Distribute your apps on the App Store and reach millions of iPad, iPhone, and iPod touch users.

[Learn more >](#)

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APPLICATION QR BARCODE LANDING PAGE

A landing page is a vital tool for your online marketing. Also referred to as a lead capture page or lander, this single webpage appears in response to clicking on an ad, following an email link, or scanning a QR Code. The general goal of your landing page is to convert visitors into sales leads.



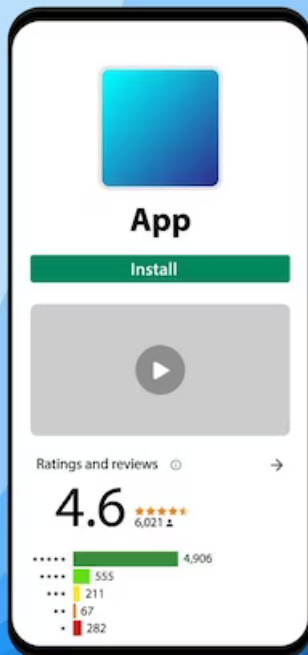
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APPLICATION QR BARCODE LANDING PAGE



DOWNLOAD Our New App!

Lorem ipsum dolor sit amet, consectetur adipiscing elit. Integer nec odio. Praesent libero. Sed cursus ante dapibus diam. Sed nisi. Nulla quis sem at nib.



Scan Qr Code



Download on the
Our Store



Download on the
Our Store

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NON DISCLOSURE AGREEMENTS

For all application development projects an official NDA will be signed by both the party (Client) and the Specialist (BoSS AppZ).



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WorkShop Handbook - Price PackageZ



PRICE PACKAGEZ

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MOBILE APPLICATION

DEVELOPMENT PACKAGEZ

STANDARD

\$900

\$450

Standard Business

- Pages
 - Products
 - Services
 - Blog Posts Reviews Photo Gallery
 - Team
- Multiple colors and Fully customizable
- Available on Google Android and Apple iOS App Store
- Accept Credit Card Payments and Display CashApp Handler

CUSTOM

\$2000

\$1000

Custom Business

- Examples include:
 - Food Truck App
 - News and Information App
 - Retail and E-commerce App

PROTOTYPE

\$1500

\$750

Prototype Demo

- An Application prototype is a form of research to validate the strategic design direction of a product.
- A prototype is a preliminary visualization of a working application.

***BoSS AppZ Specialist RateZ**



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WEBSITE APPLICATION DEVELOPMENT PACKAGEZ

STANDARD

\$700

\$350

Standard Business

- Pages:
 - Home
 - About
 - Blogs
 - Services
 - FAQs
 - Team
 - Products
 - Contact
- Dedicated Server
- Email Alert Notifications
- Google Analytics
- HTTPS Data Security
- SEO Search Engine Website Application Meta Tags
- Content Management System

CUSTOM

\$1500

\$750

Custom Business

- Examples include:
 - E-Commerce Site
 - Content Management Systems
 - Marketing and Promotions
 -

PROTOTYPE

\$1100

\$550

Prototype Demo

- An Application prototype is a form of research to validate the strategic design direction of a product.
- A prototype is a preliminary visualization of a working application.

***BoSS AppZ Specialist RateZ**

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Important DateZ

TITLE	DATE	NOTES
Kick Off Meeting	Day 1	
Review Meeting 1	1st week	
Review Meeting 2	2nd week	
Testing Meeting 1	3rd week	
Testing Meeting 2	4th week	
Application Go Live!!!	5th week	

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Bo\$\$\$ AppZ

#1 App For The Boss On The Go!!!



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We are **HIRING**

We are looking for fresh talent to
join our team!



BoSS AppZ Specialist



Full Stack Linux Developer

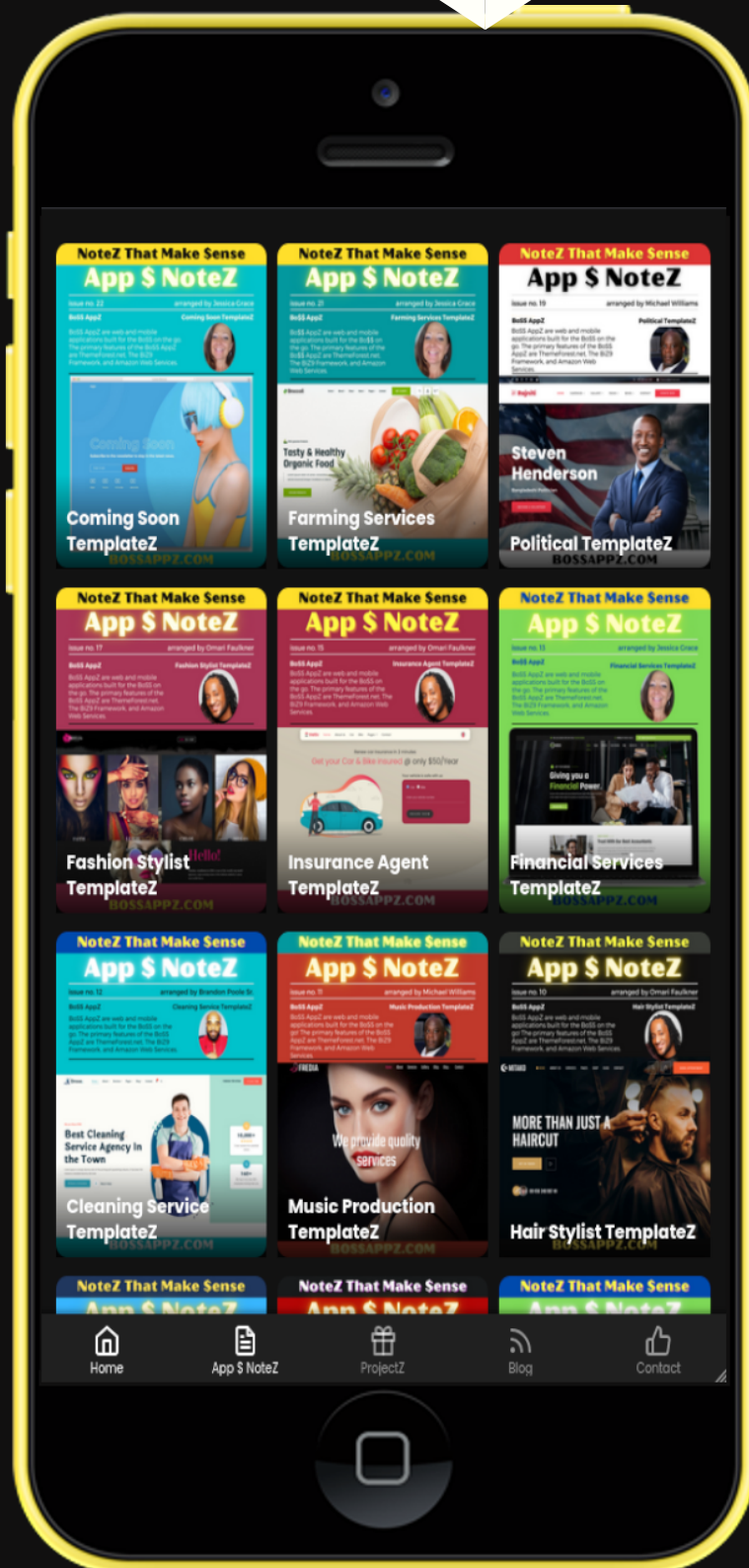
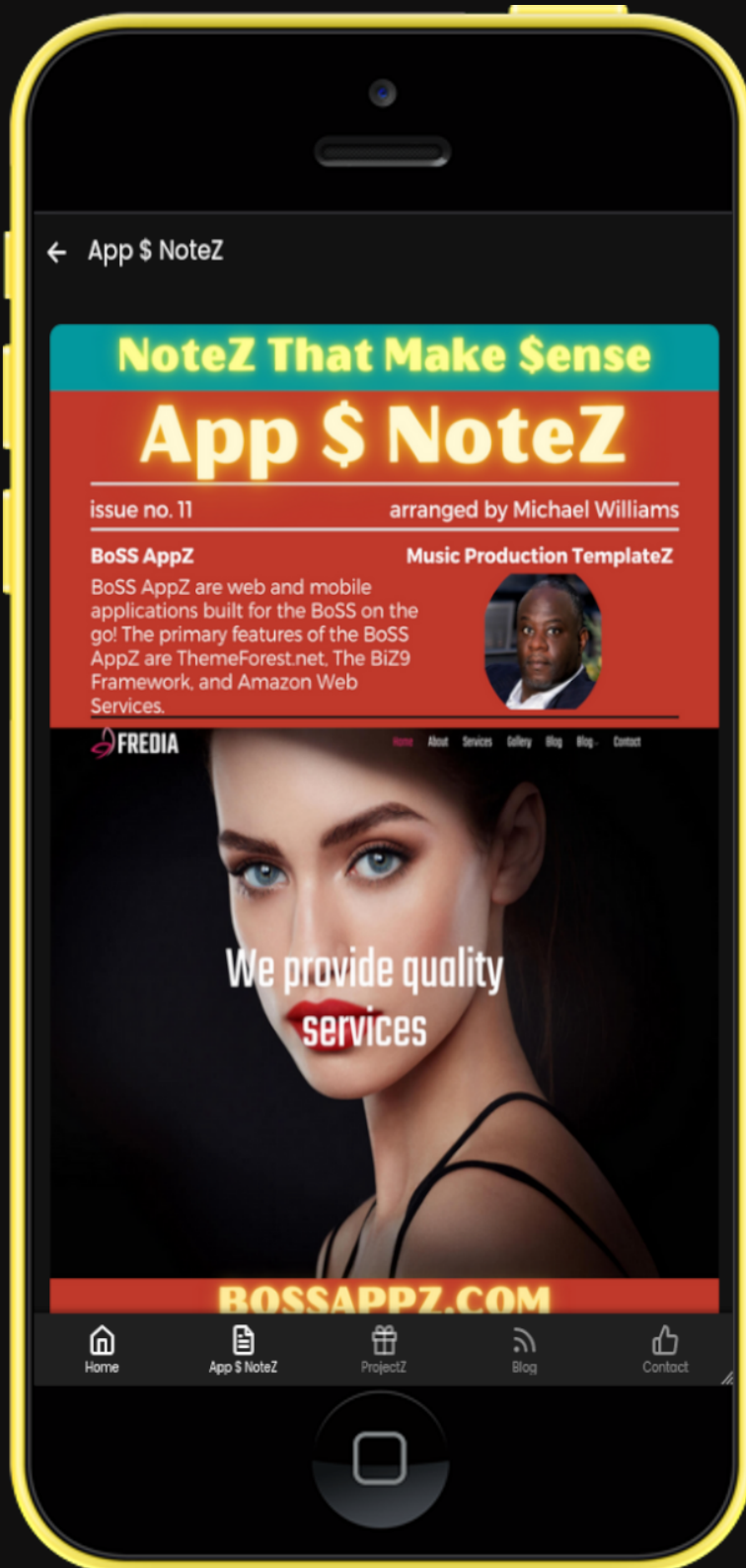
PLEASE SHARE YOUR RESUME TO

jobz@bossappz.com



App \$ Notez

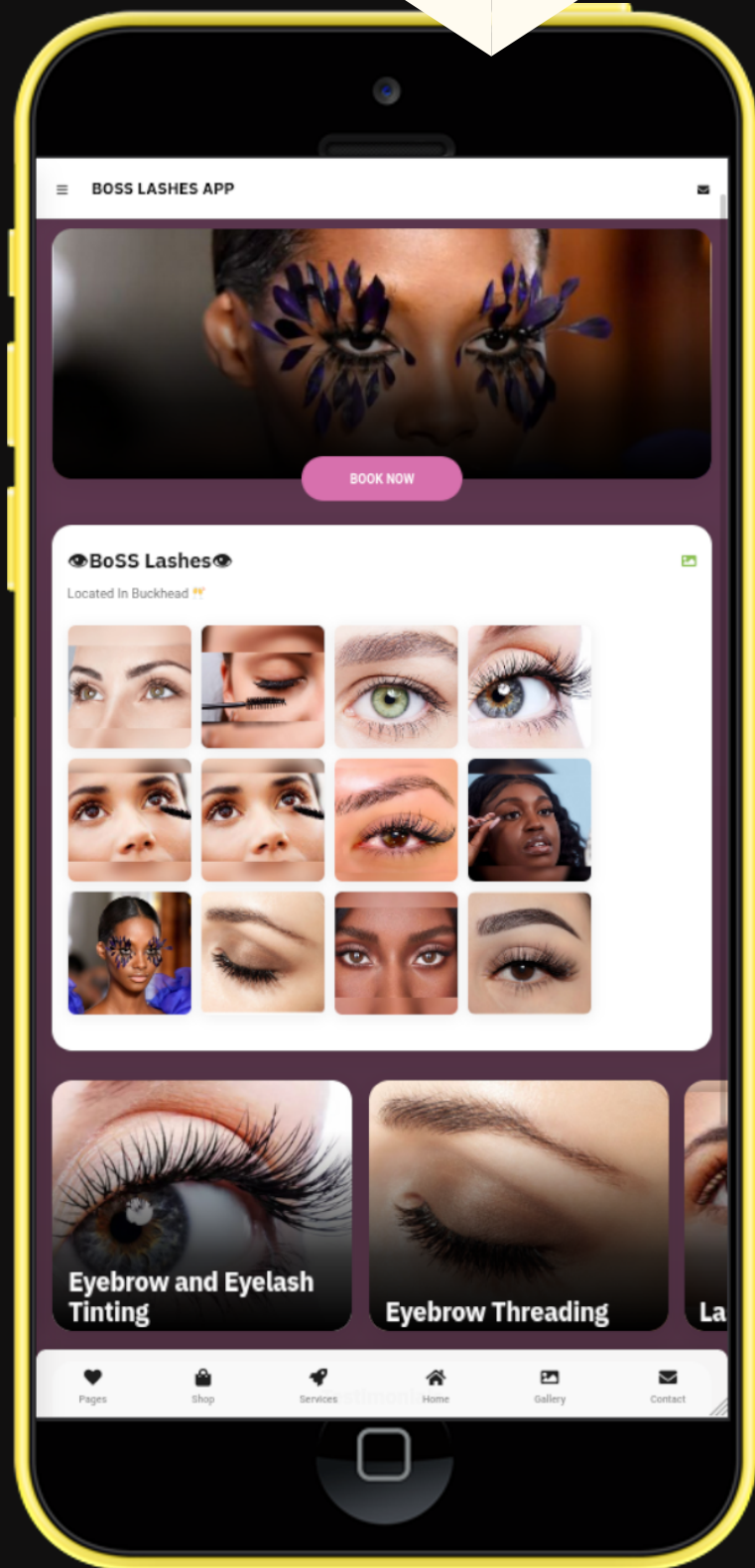
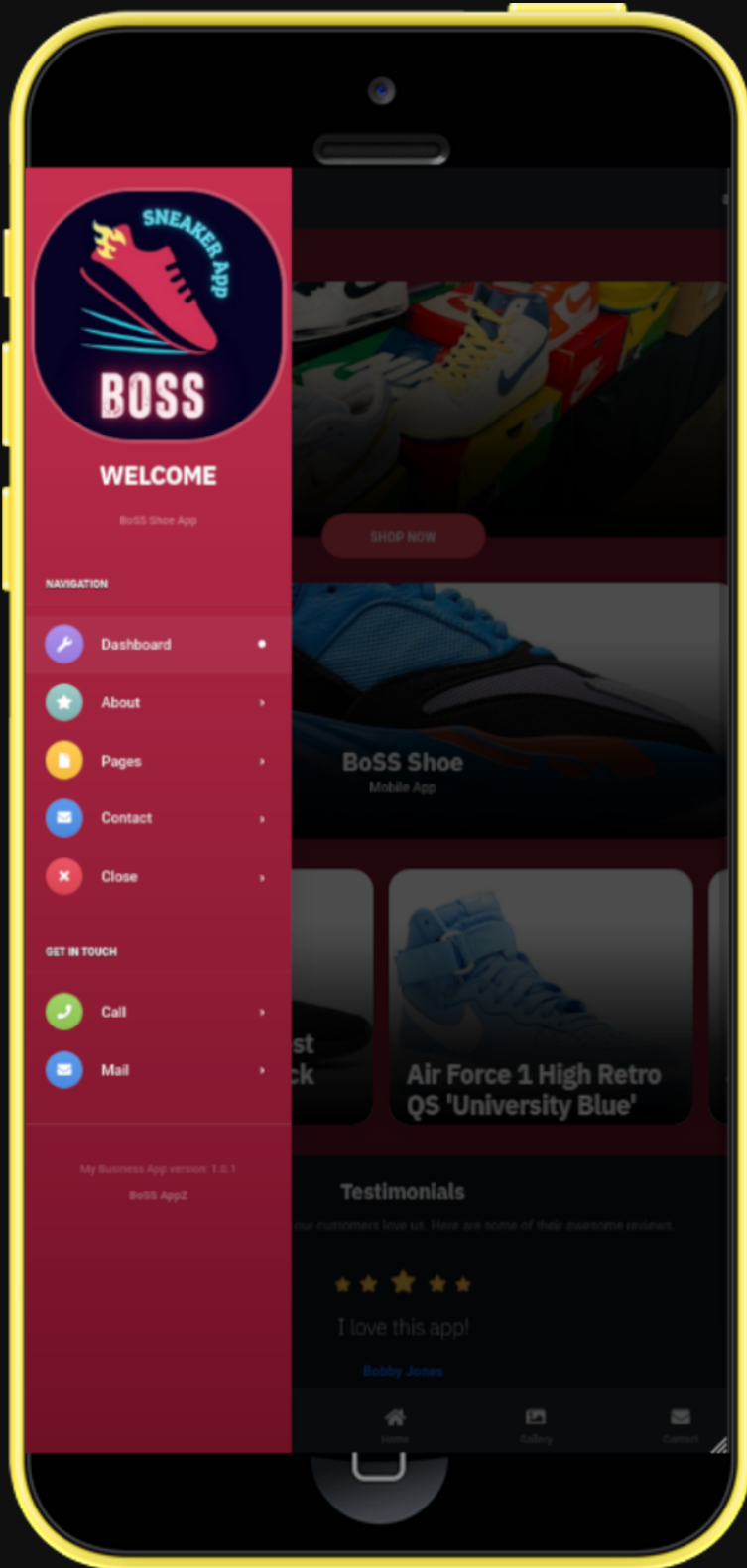
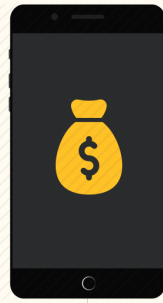
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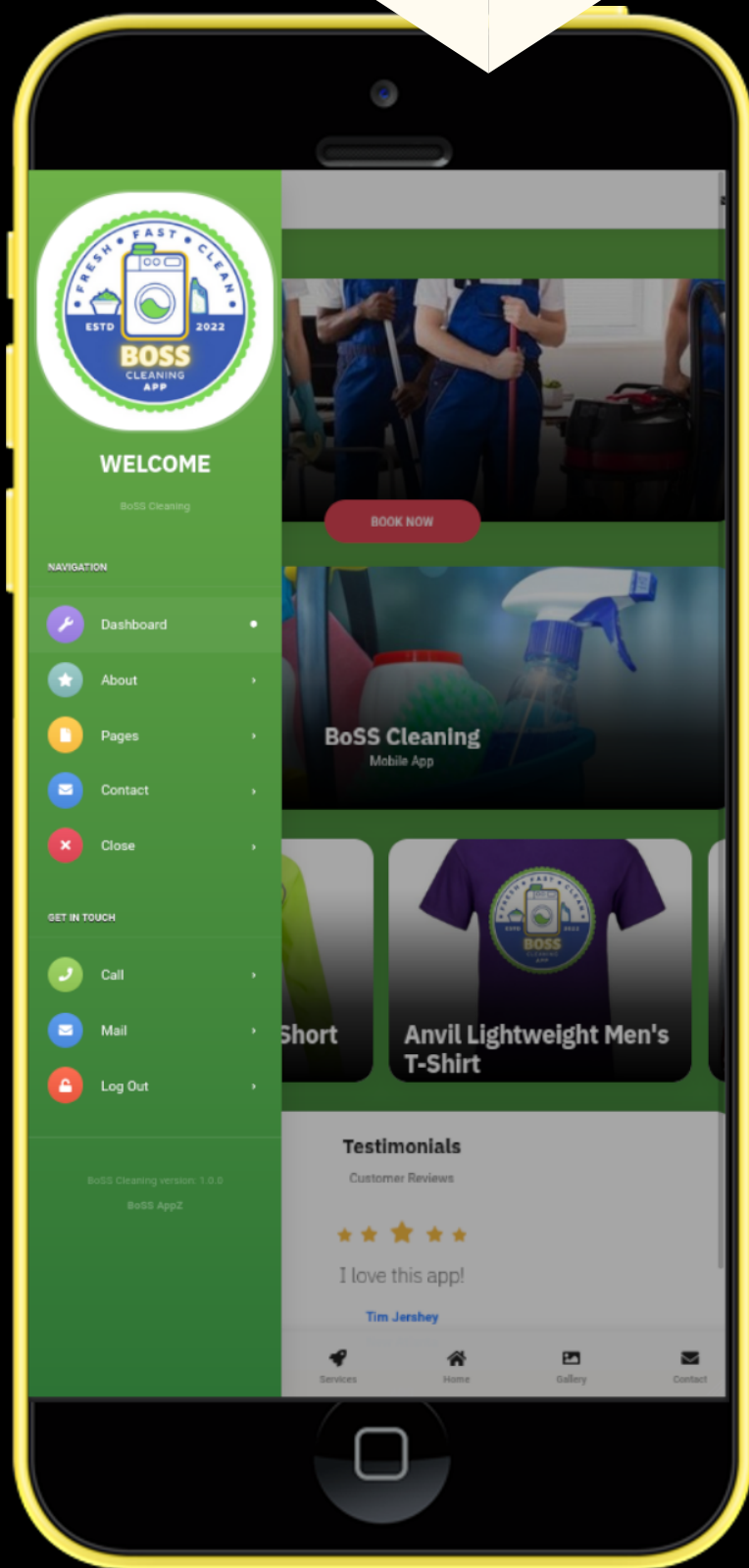
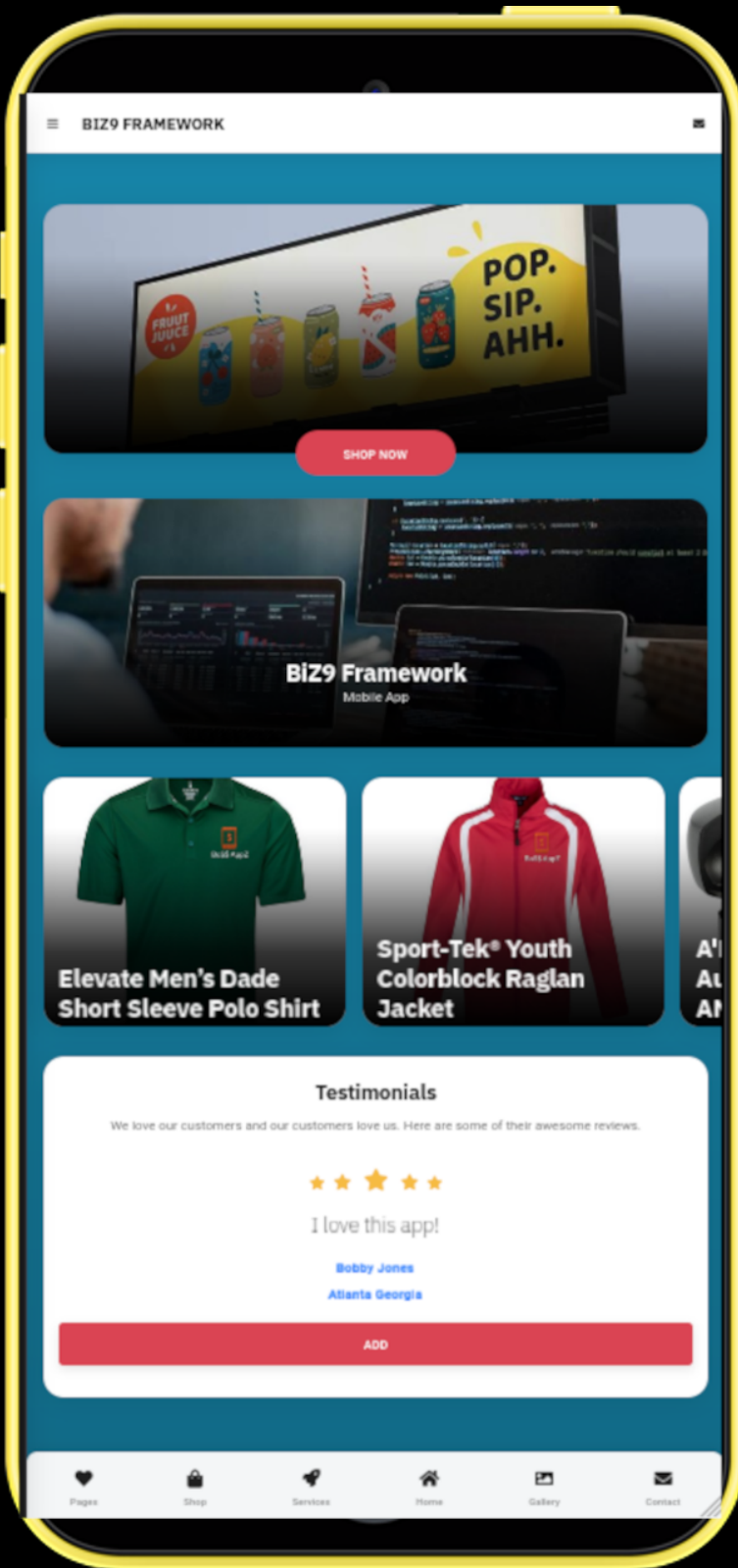
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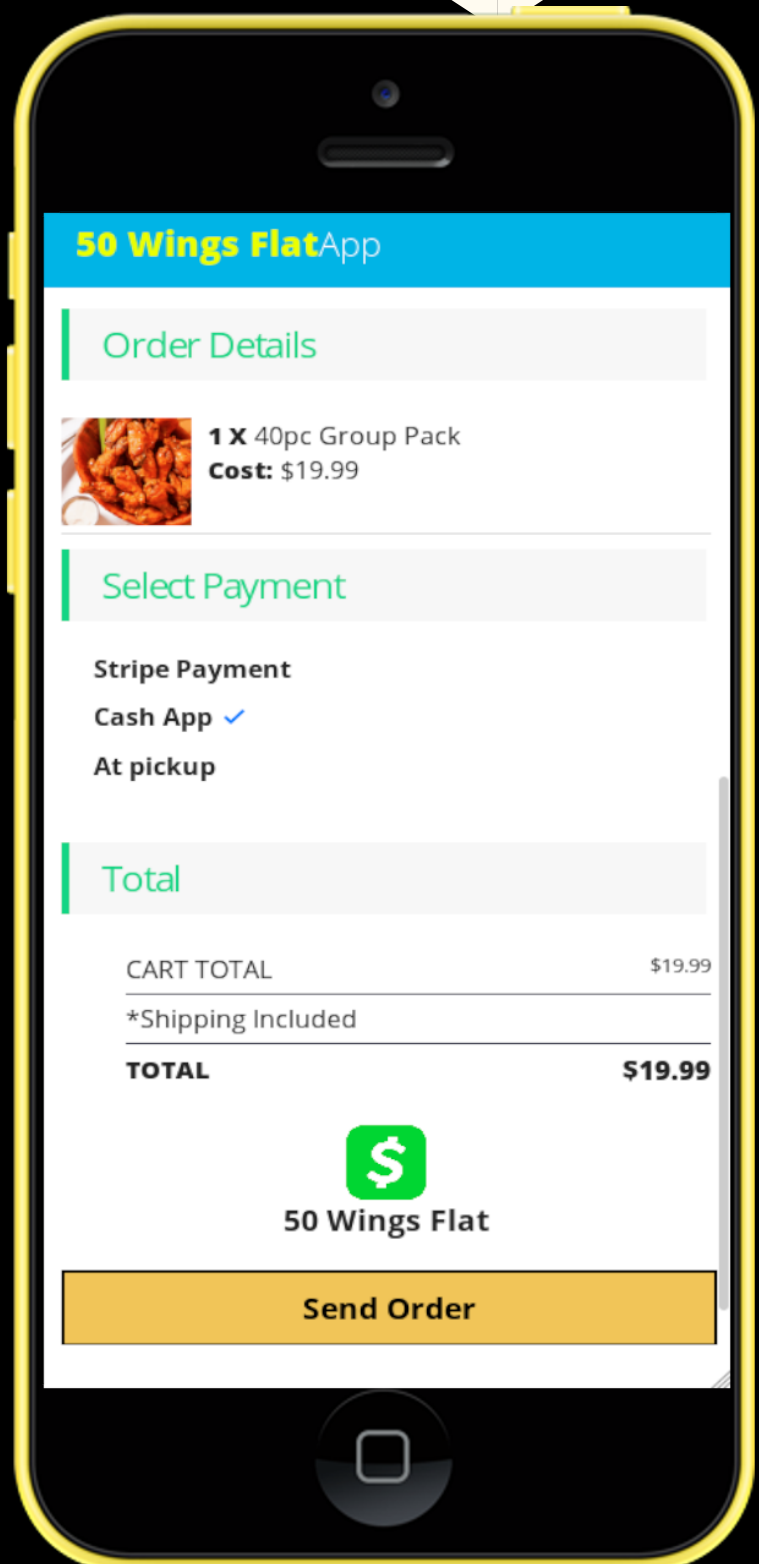
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☎ 404-940-5105 ✉ contact@brightandrightcleaningservice.com

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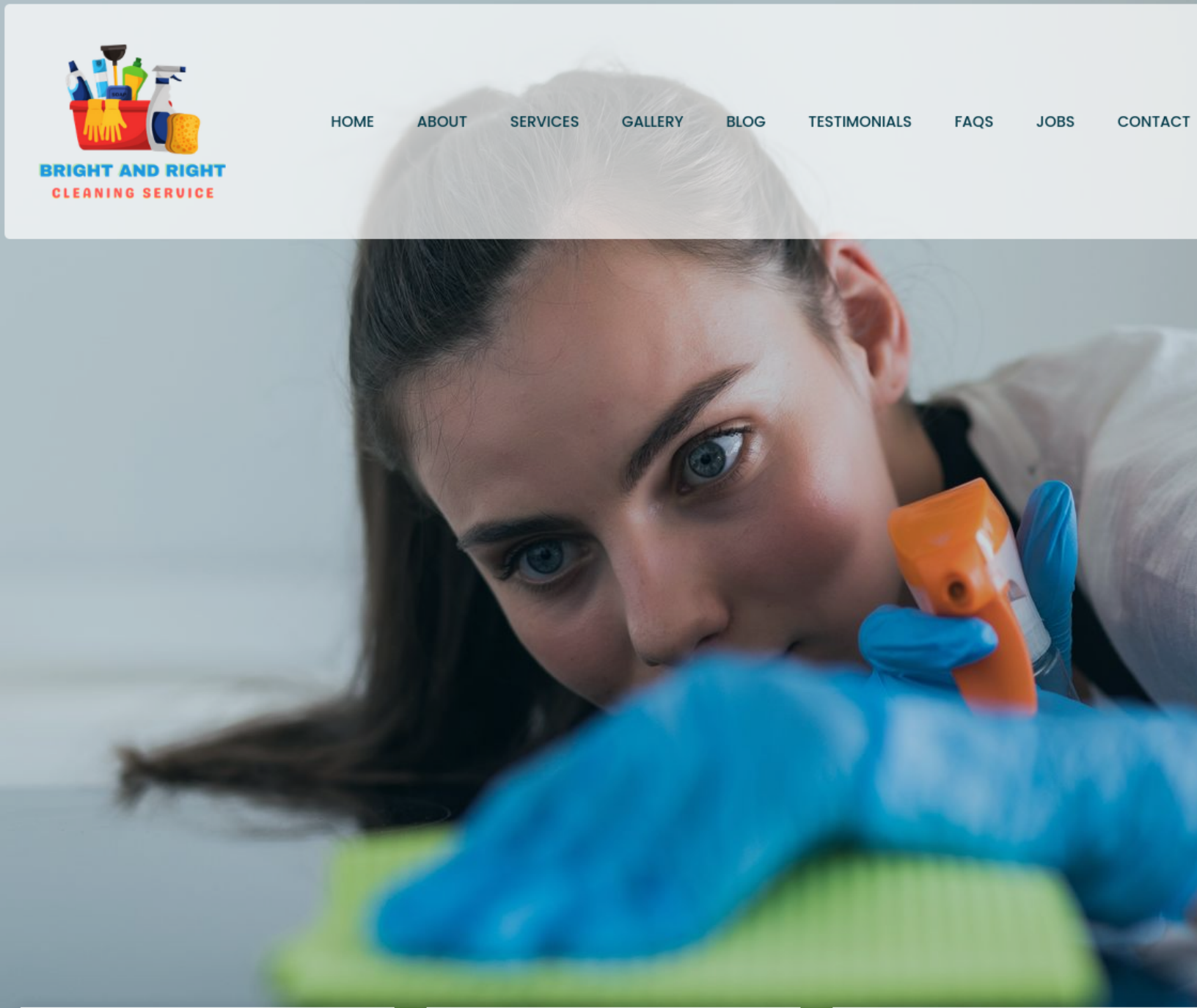
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Angel Communities LLC

WE TREAT YOUR PROPERTY LIKE OUR OWN

BOOK AN APPOINTMENT

PROPERTY INSIGHT & OPINION

MAXIMIZING VALUE FOR PROPERTY T INVESTMENT

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Featured Property Types



Estates



Modern Townhomes



Private Suites



Office & Studio



Penthouse

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