

Mobile and Web Applications Built For The Bo\$\$\$ on the Go!

→ To scale and be effective in business it is important you stay connected to your customers. Do so and much more with your very own **Bo\$\$\$ AppZ!**

GLOBAL



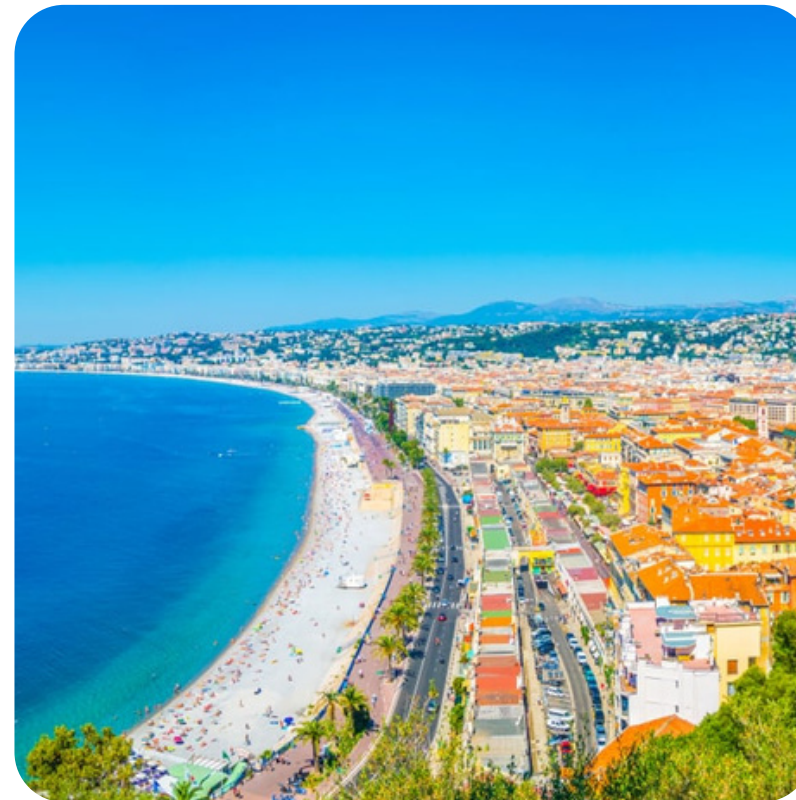
Things to discuss

Key takeaways:

- About Us
- Clients
- Products
- Process
- Features
- Change Request

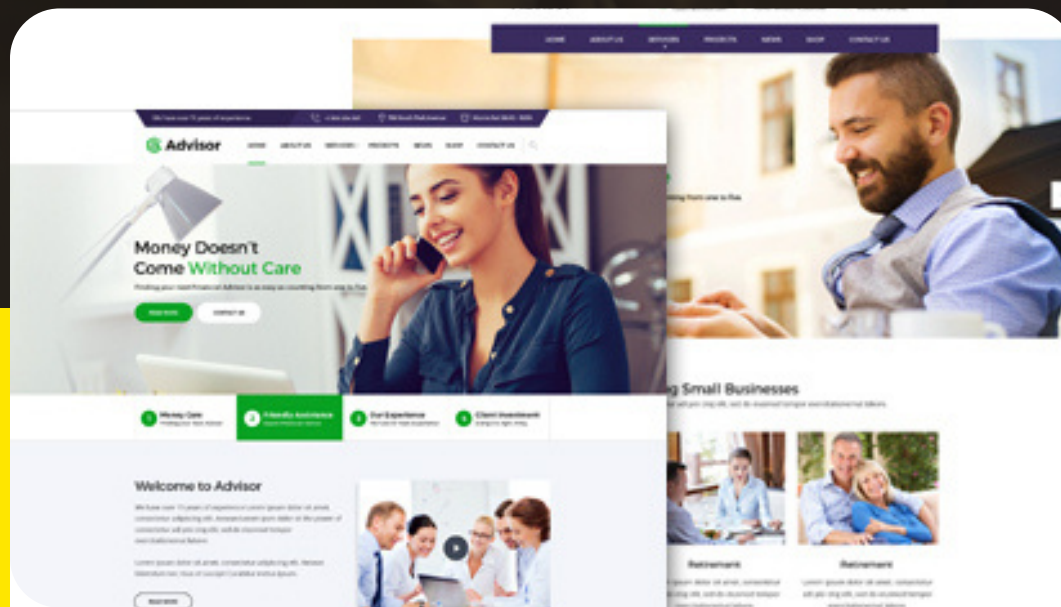
About Us

Bo\$\$ AppZ Co. is an integrated software company providing a team of IT professionals who have long experience in design and development, implementation, training and support to suit the client's requirement in several businesses and have a technical team that will provide support.

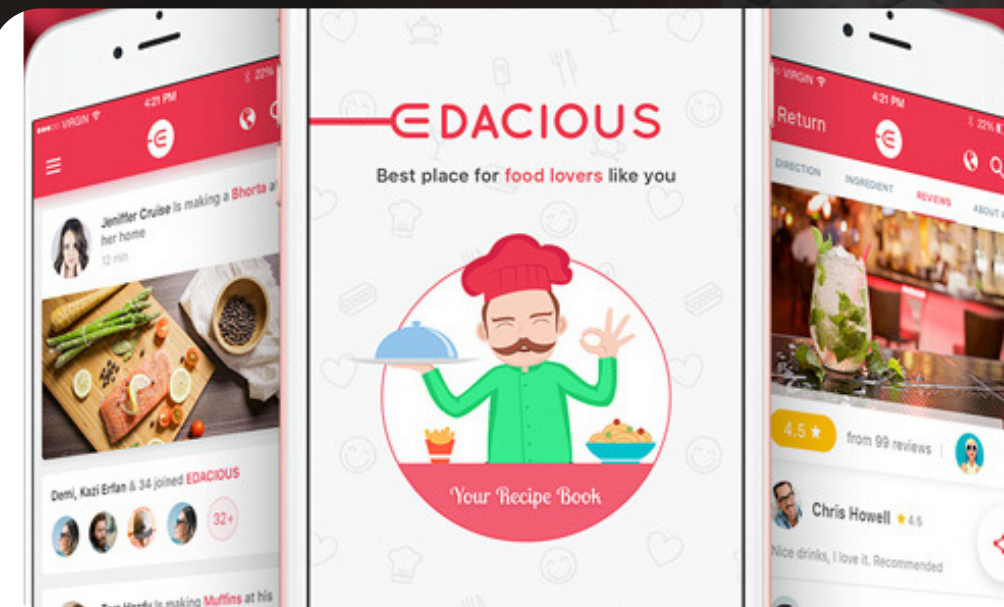


Products

AppZ Developed to Elevate Your Business!



Web Development



Mobile App Development



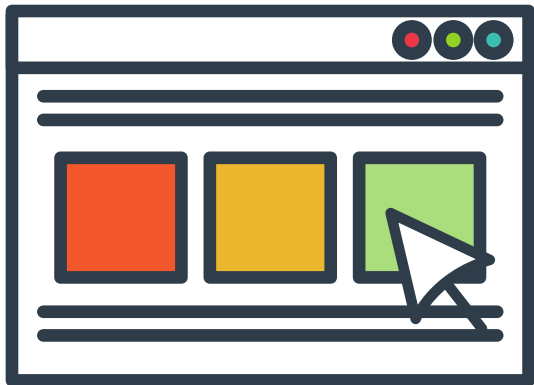
Change Request

Bo\$\$ AppZ – Process



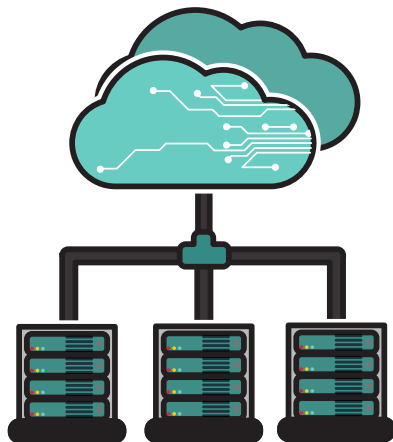
1.

Kick off meeting and application
template selection



2.

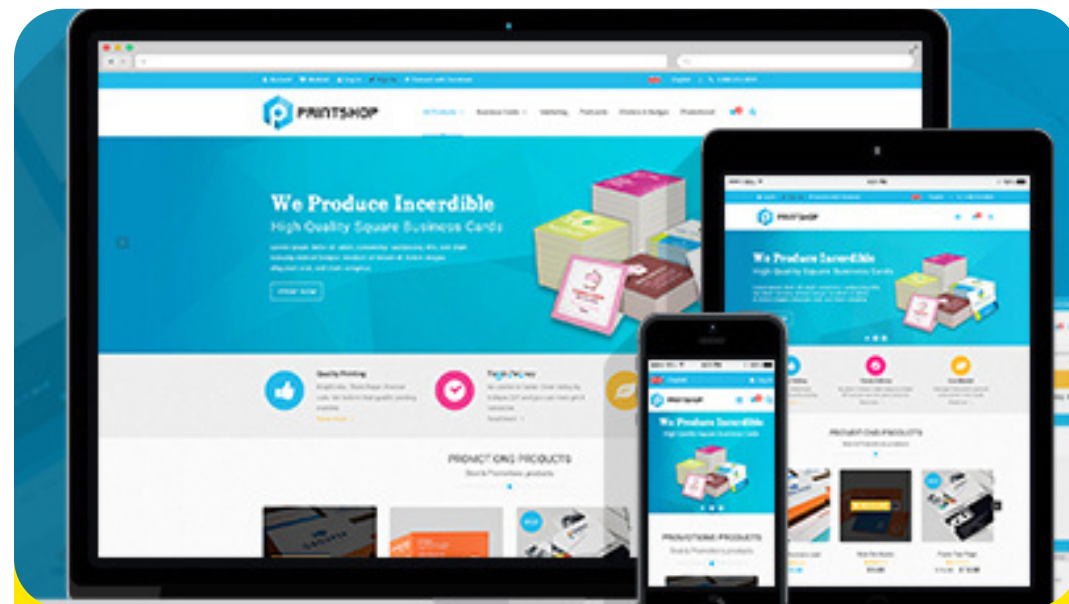
Research, modify, and apply industry
standard content to the application
pages



3.

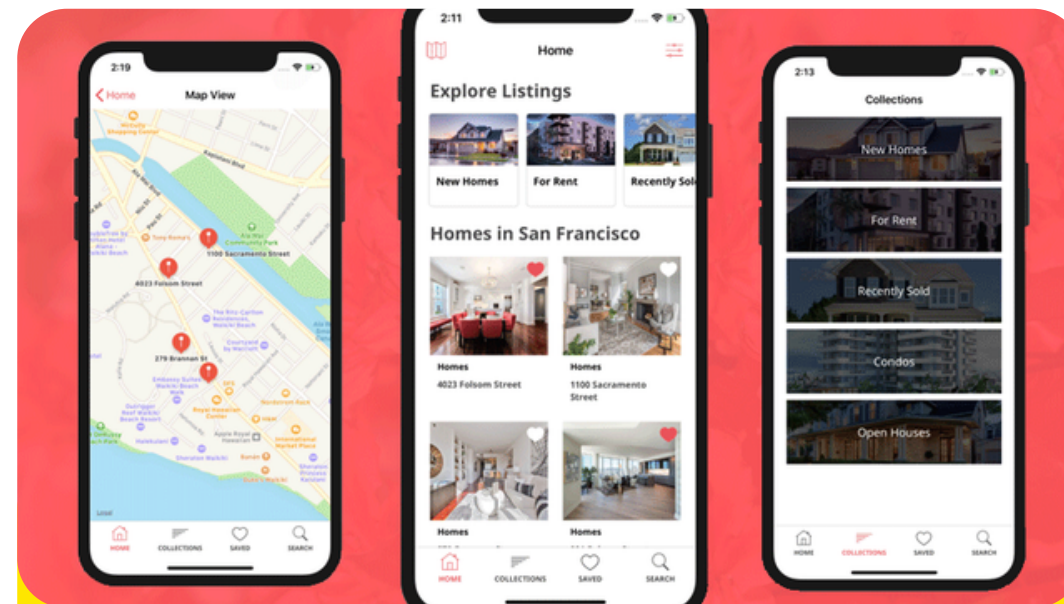
Application
hosting setup

Based on your business category we will search for the best templates to match what you like.



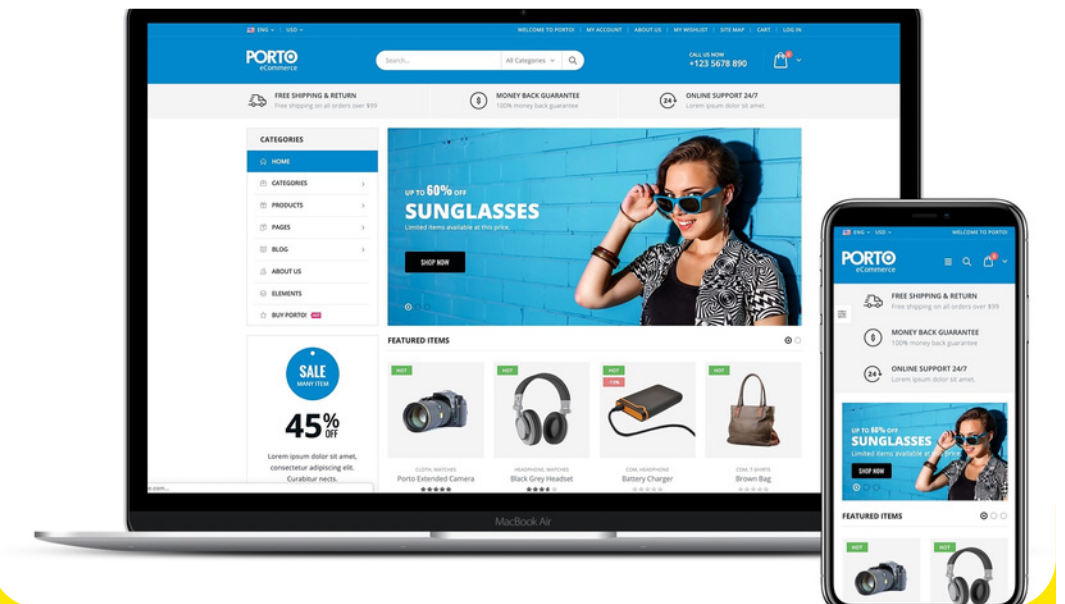
Template 1

ThemeForest.net Website
Template



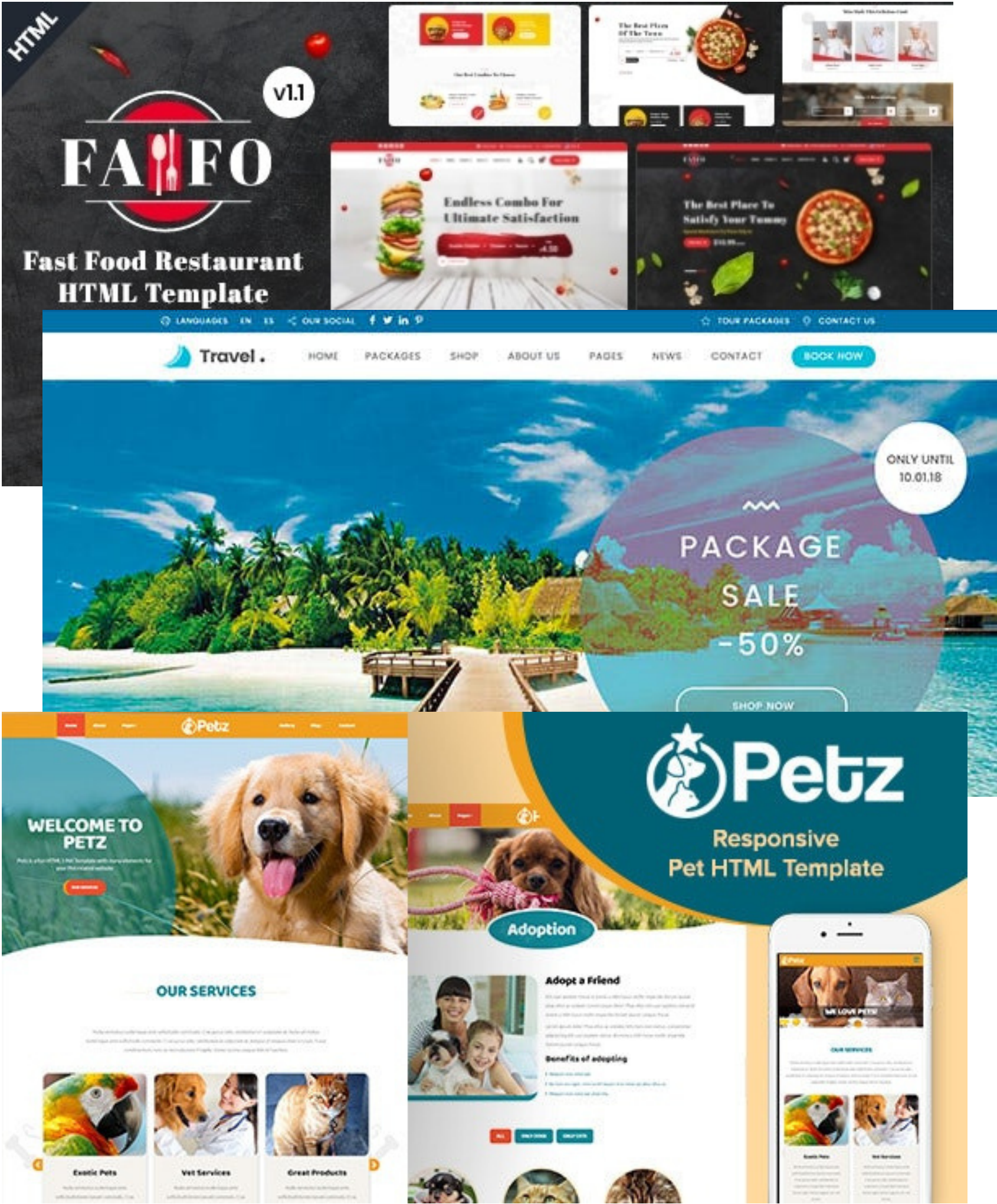
Template 2

ThemeForest.net Mobile
Application Template



Template 3

ThemeForest.net Website
Template



Premium, Professional, and Business Savvy Application Templates



#1 provider for application templates

Bo\$\$ AppZ uses professional and high quality templates provided from **ThemeForest.net**, the world's #1 provider for application templates. ThemeForest.net is an online marketplace where you can buy and sell HTML templates and themes for popular CMS (content management system) products like WordPress, Joomla, Drupal, and the BiZ9 Framework.

Amazon Web Services #1 in Hosting!



Secure

AWS utilizes an end-to-end approach to secure and harden our infrastructure, including physical, operational, and software measures.



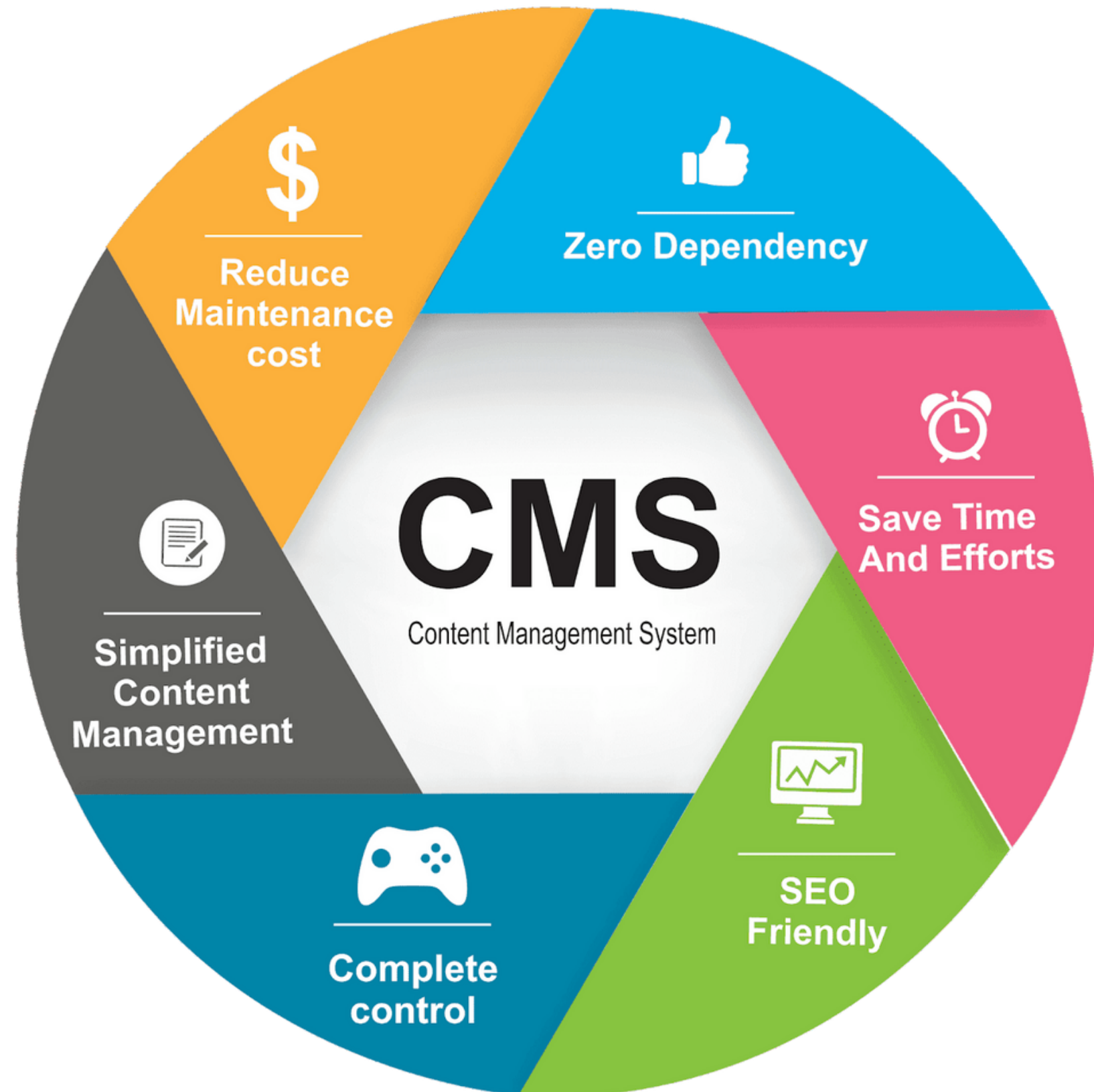
Scalable and high-performance

Using AWS tools, Auto Scaling, and Elastic Load Balancing, your application can scale up or down based on demand.



Cost-Effective

You pay only for the compute power, storage, and other resources you use, with no long-term contracts or up-front commitments.



BiZ9 Framework Content Management Sytstem



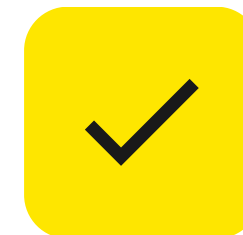
Easier Content Creation

A content management system is a tool that is supposed to enable you to create, edit, and publish content on your website.



Supports multiple Users

CMS makes it possible for multiple users to work on the site no matter where the location is.



Contents looks Fresh

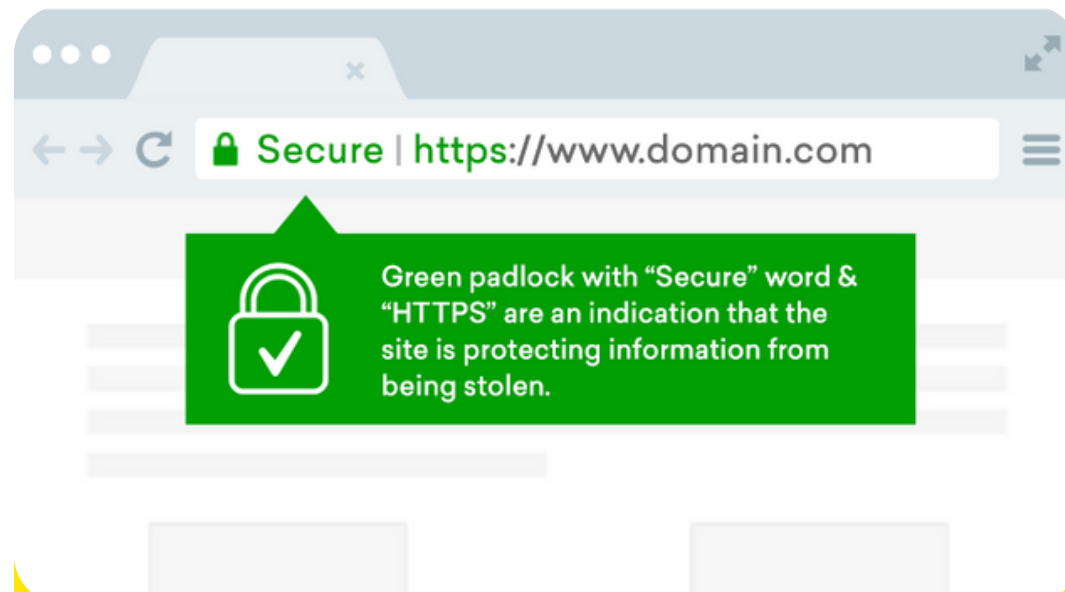
Websites that are updated on a regular basis, such as content & design keep the website highly scalable and better SEO ranking in reference to the freshness of the content.



SEO Search Engine Application Optimization

Search engine optimization (SEO) is the process of improving the quality and quantity of website traffic to a website or a web page from search engines. SEO targets unpaid traffic (known as "natural" or "organic" results) rather than direct traffic or paid traffic. Meta tags are snippets of text that describe a page's content; the meta tags don't appear on the page itself, but only in the page's source code. Meta tags are essentially little content descriptors that help tell search engines what a web page is about.

HTTPS SSL Website Security

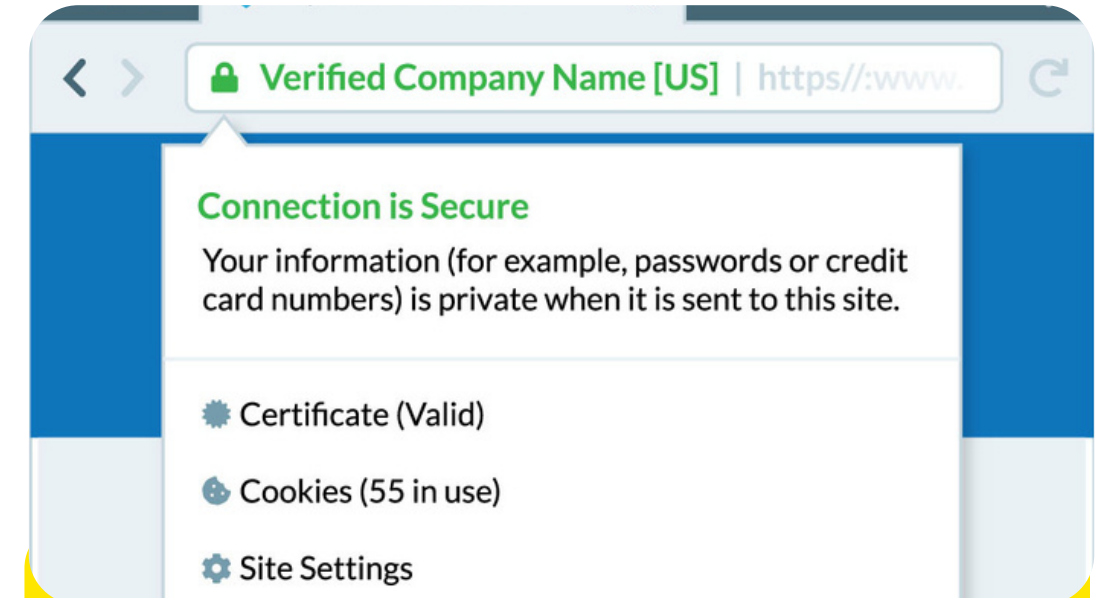


Better Search Engine Ranking

In 2014, Google made changes to its algorithm in order to give the upper hand to HTTPS-enabled websites. This has been evident in various studies conducted by SEO experts around the world. One such study conducted by Brian Dean, founder of Backlinko.com shows a strong correlation between HTTPS and higher search engine rankings.

SSL Improves Customer Trust

HTTPS provides encryption for sensitive data in transit and authentication using SSL/TLS certificates to establish the identity of your site and secure connections between browsers and applications and your site.



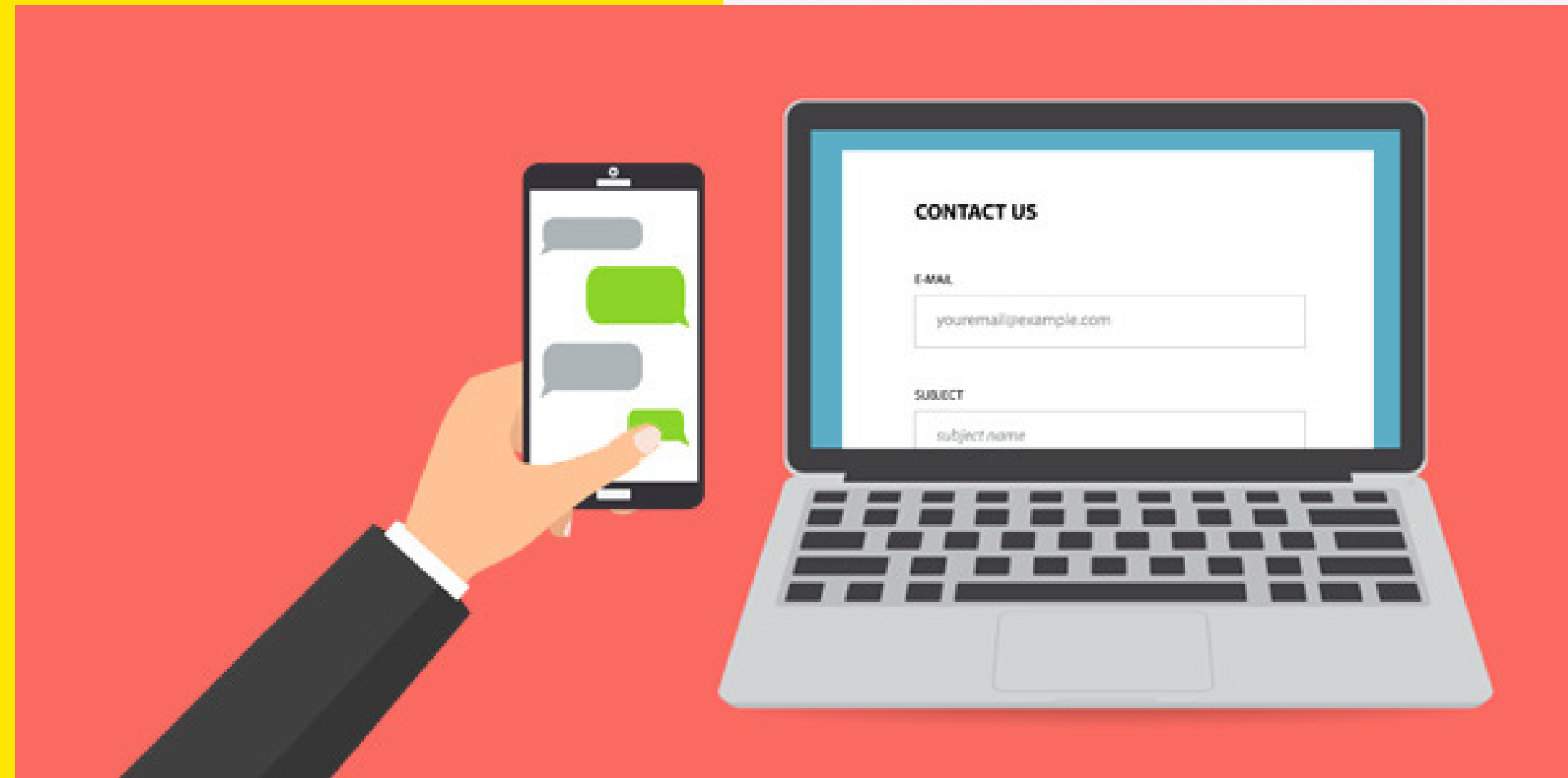
Google Makes SSL Mandatory in 2018

To give a safer web browsing experience from 2018 onwards, Google has decided to flag the websites which do not have an SSL/TLS Certificate installed on their website. If anyone fails to comply with this rule, all the popular web browsers used around the globe like Google Chrome & Firefox Mozilla will punish them by giving a warning message of 'Not Secure' on the URL bar.

Email Alert Notifications

Monitor website uptime activity. When the website is down for more than a minute an Email alert will go out to the admins.

When visitors fill out any forms, and or contact forms on your website application. The information will be forwarded to your business email inbox.



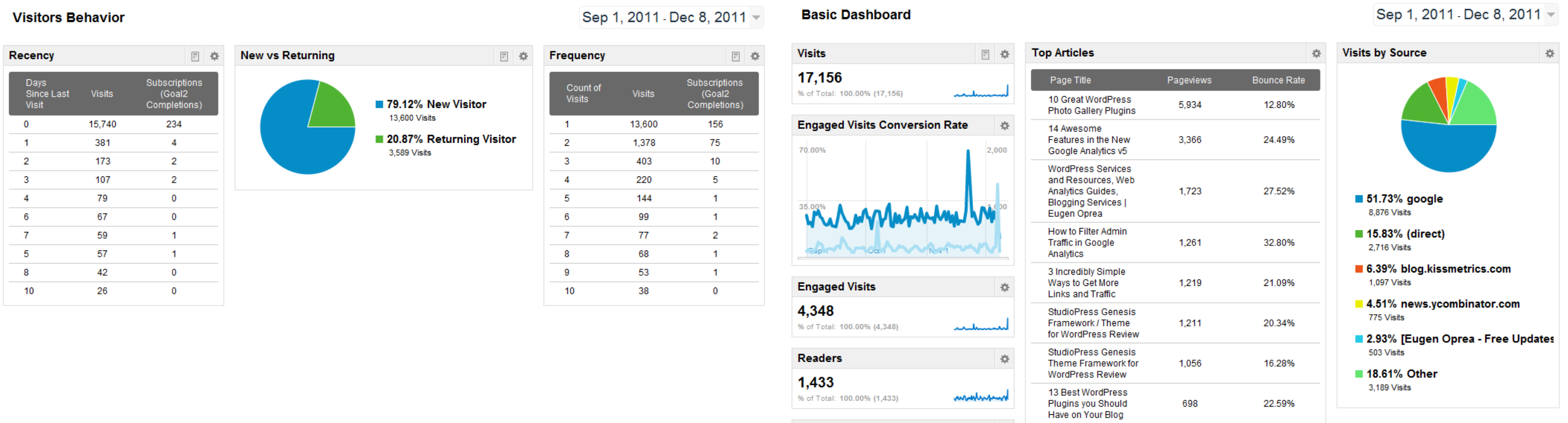
Google Analytics

Overview

Analytics helps you understand how people use your sites and apps, so you can take action to improve their experience. Discover what Google Analytics can do by checking out the features list below.

Conversion Tracking

Once you've identified conversion points on your website, (such as a contact form submission, e-commerce sale, or phone call), you can set them up for tracking in Google Analytics. You'll be able to see when someone converted, the traffic source that referred them, and more.



CHANGE-REQUEST FORM

Project Name:

Project Sponsor:

The top part of the form is completed by the person requesting the change. The bottom half is completed by the project team. The change requested must be approved before it can be incorporated into the project plan.

Urgency: How urgently is the change needed? High, medium, or low.

Change Request #:	Originator:	Change requested by:	Date requested:
Assign a unique number to each change request.	Who completed the change-request form?	Who is requesting the change?	What is the date that the change-request form was completed?

Description of Change Request #:

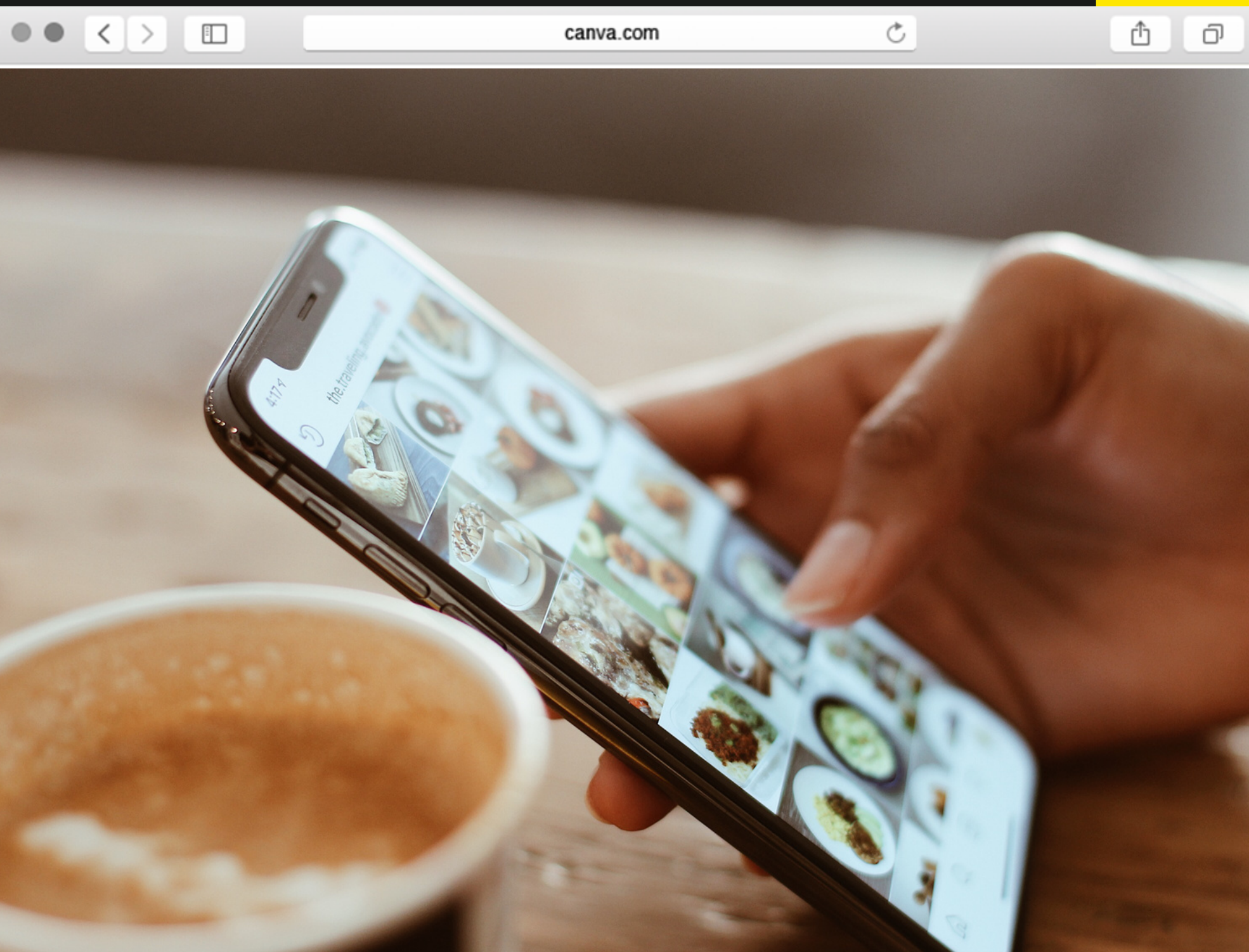
What is the change that is being requested? Describe what needs to change.

Reason for Change:

What is the reason for the change? Why does the customer or the team need the change? What is the problem that the change request is supposed to address?

Application Modifications and Changes →

We use this form to document your application updates and make them in a timely manner.



Contact Us

Thank you for your time. Have a wonderful and productive day.

- **Phone**
(678) 615-8358
- **Email Address**
contact@bossappz.com
- **Website**
www.bossappz.com
- **Instagram**
@Global_Boss_AppZ



Bo\$\$\$ AppZ

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